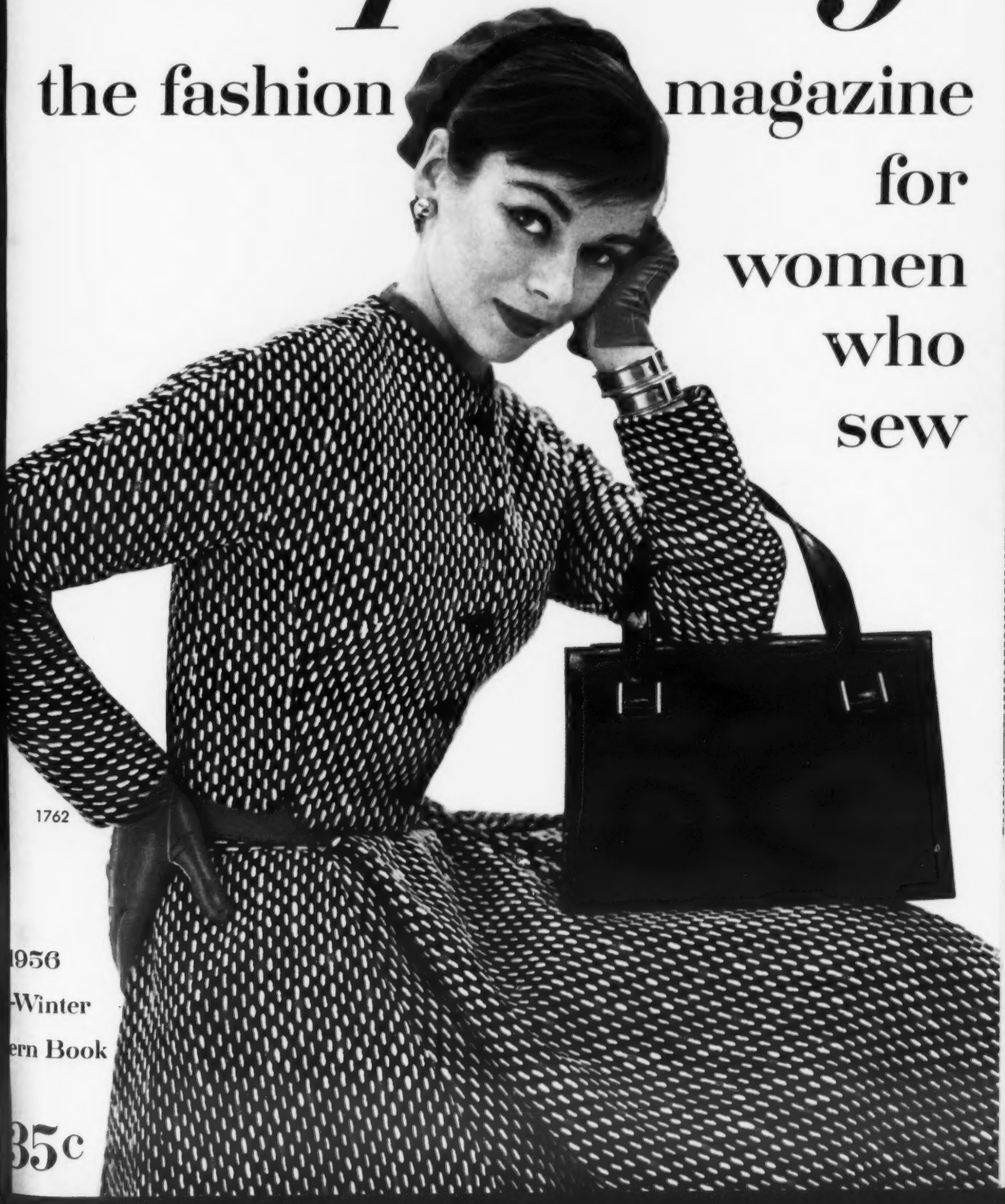
Simplicity

the fashion magazine for women who sew



1762

1956
Winter
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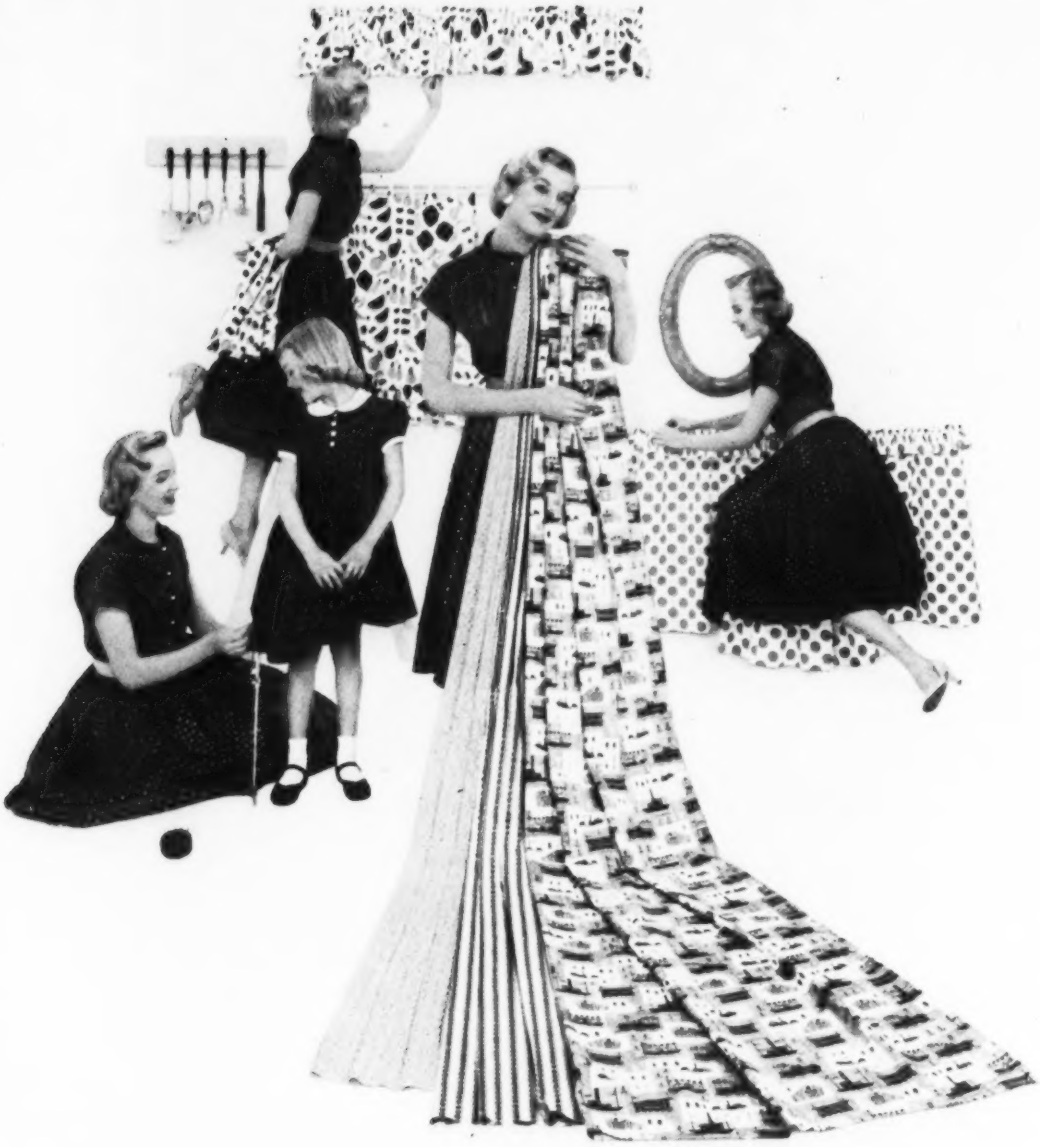

Versatile is the word for QUADRIGA CLOTH

Look at all you can do with QUADRIGA . . . the one and only cotton with the "needleized finish" . . . that makes your needle fly. New QUADRIGA patterns for every purpose are waiting for you at fine stores everywhere.

Guaranteed by Good Housekeeping

AMERICAN INSTITUTE OF LAUNDERING CERTIFIED WASHABLE

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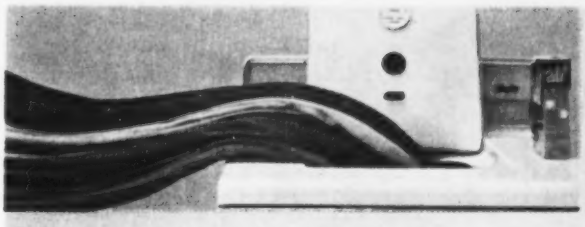


this fabric's machine-washable: it's made with

ACRILAN

Imagine! This fabric's as wonderful in the washing machine as it is in the sewing machine. (You could hand-wash it, but why bother? Just set the machine at warm.) Acrilan acrylic fiber makes it drip-dry fast, hold its pleats with little if any ironing, and *feel* as rich as it looks right here. Imagine the cash you'll save on cleaning, and you're bound to choose Acrilan fabrics for fall.

LOOK FOR THIS MAN-MADE ACRILANIMAL, SYMBOL OF ACRILAN

FABRIC: "PRIDE," 100% ACRILAN JERSEY BY HELLER. SIMPLICITY PATTERNS SHOWN: DRESS, #1683. BLOUSE, #1692. SKIRT, #1314. FOR STORE NEAREST YOU SEE PAGE 111.
FOR FREE BOOKLET, "WHAT DO YOU WANT TO KNOW ABOUT ACRILAN," WRITE TO BOX SP, THE CHEMSTRAND CORPORATION, 350 FIFTH AVENUE, NEW YORK 1, N. Y.
THE CHEMSTRAND CORPORATION, 350 Fifth Ave., N. Y. 1 • Plants: ACRILAN®ACRYLIC FIBER—Decatur, Ala. • CHEMSTRAND®NYLON—Pensacola, Fla.

Announcing the new

SINGER Automatic

with FINGER-TIP control

NEVER BEFORE has any zigzag machine made so many kinds of stitching so *completely* simple! Try the new SINGER* Automatic Sewing Machine and see.

Its special Finger-Tip Control lets you create literally hundreds of decorative stitches at the *flick of a lever*. It even makes straight sewing smoother, surer than any other automatic.

Has single and twin needles, every de luxe feature. Comes in handsome *new* cabinets—or portable case. And it can be yours for a small down payment and the balance on easy monthly terms.

Stop in and see it—or phone for free home trial.

SINGER SEWING CENTERS

Listed in your phone book only under Singer Sewing Machine Co.

*A Trade-Mark of THE SINGER MANUFACTURING COMPANY.

Puts new fashion touches at your finger tips! Simply flick one or more of these levers—your SINGER Automatic will switch from straight stitching to scallops . . . zigzags . . . embroidery . . . whatever stitches you choose. You can create hundreds of combinations. Do buttonholes, overcasting, monograms, *every kind* of stitching!

FRUIT OF THE LOOM
I'm in love with the new cotton prints by
These smart new cotton prints really do things for my wardrobe and home. My daughter's, too. There are so many dark and light colors to choose from, all of them just as lovely as the new fashions. Best yet—they cost so little, I can make many more dresses than I would ordinarily. Colorfast, of course. Just 59 cents the yard.
FRUIT OF THE LOOM • 112 West 34th Street • New York 1, N. Y.
SIMPLICITY PATTERNS
MOTHER'S DRESS, #1720
DRESS ON FORM, #1775
DAUGHTER'S DRESS, #1703

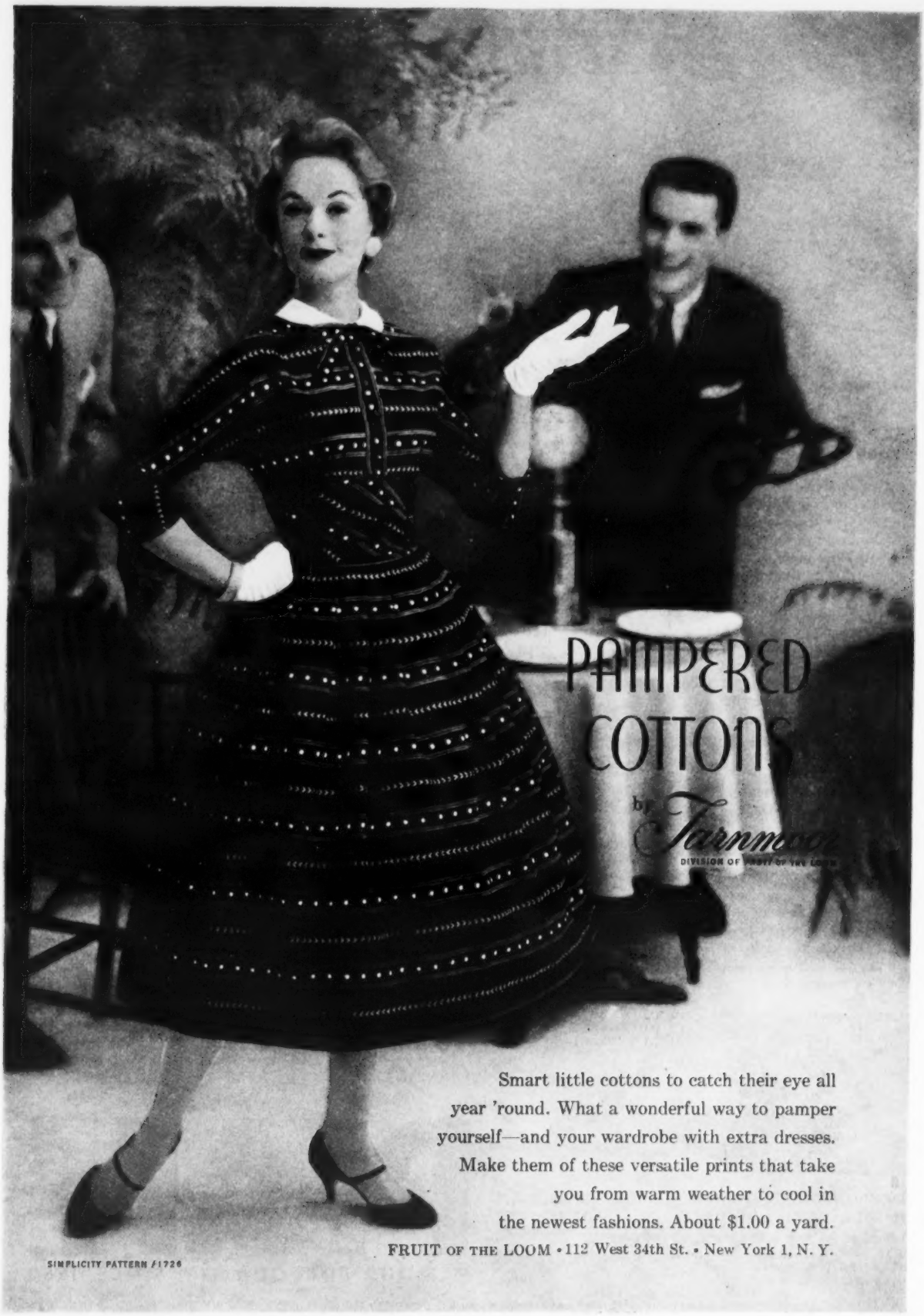
THE BEAUTY OF ACETATE IN BENROSE "RO-GLO"

CELANESE ACETATE AND RAYON make the perfect fabric to sew for early Fall and onwards. It is light enough to wear at the end of summer, rich enough to carry you all through winter. Outside it has a textured look of light and shadow. Inside it has the smoothest satin back. Altogether it has a remarkable way of refusing to wrinkle and staying perfectly in shape. You'll find "Ro-Glo" in all these colors at your nearest yard goods counter. Or write: Celanese Corporation of America, New York 16.

Celanese®

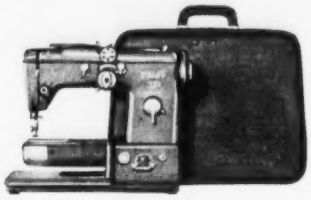
RO-GLO comes in all these delicate muted colors. Pattern is Simplicity #1713.

Celanese CONTEMPORARY FIBERS


PAMPERED
COTTONS
by Tarnmoor
DIVISION OF FRUIT OF THE LOOM
Smart little cottons to catch their eye all year 'round. What a wonderful way to pamper yourself—and your wardrobe with extra dresses. Make them of these versatile prints that take you from warm weather to cool in the newest fashions. About $1.00 a yard.
FRUIT OF THE LOOM • 112 West 34th St. • New York 1, N. Y.
SIMPLICITY PATTERN #1726

announcing a brand new

1 AUTOMATIC PORTABLE



LIGHTWEIGHT! Easy to carry. Smart carrying case doubles as a handsome suitcase!

so automatic you

2 JUST DIAL FOR STYLE

Find out how easy real automatic sewing is!

The Pfaff Dial-A-Stitch makes the difference—the big difference between creative sewing and all-work-no-fun sewing! You just dial a Pfaff to buttonhole, monogram, do any one of thousands of exquisite embroidery stitches. You just dial to overcast a seam, blind-hem a skirt, mend rips or sew on buttons. The new Pfaff Portable is the very newest sewing machine on the market—the latest in the complete line of fabulous Pfaff Sewing Machines available to you in every price and style! It has everything from a built-in automatic needle-threader to the ingenious new Slide-On Arm shown below.

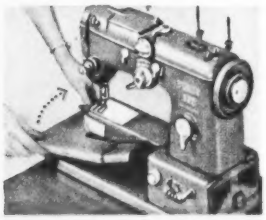
wonderful new

3 "SLIDE-ON" ARM

- Slide on gloves to embroider the backs
- Slide on trouser legs to mend
- Slide on sleeves or pockets to monogram

You'll use it constantly for every hard-to-get-at-place.

© 1956, American Pfaff Co.



SNAP-OUT SEWING SURFACE FOR REGULAR SEWING USE

When Slide-On Arm is not in use, just release the Snap-Out Sewing Surface and you have a full-size sewing area.

Guaranteed by Good Housekeeping

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SERVICE GUARANTEED BY OVER 2000 DEALERS IN THE UNITED STATES AND CANADA. LOOK IN THE CLASSIFIED TELEPHONE DIRECTORY OR WRITE PFAFF FOR DEALER NEAREST YOU!
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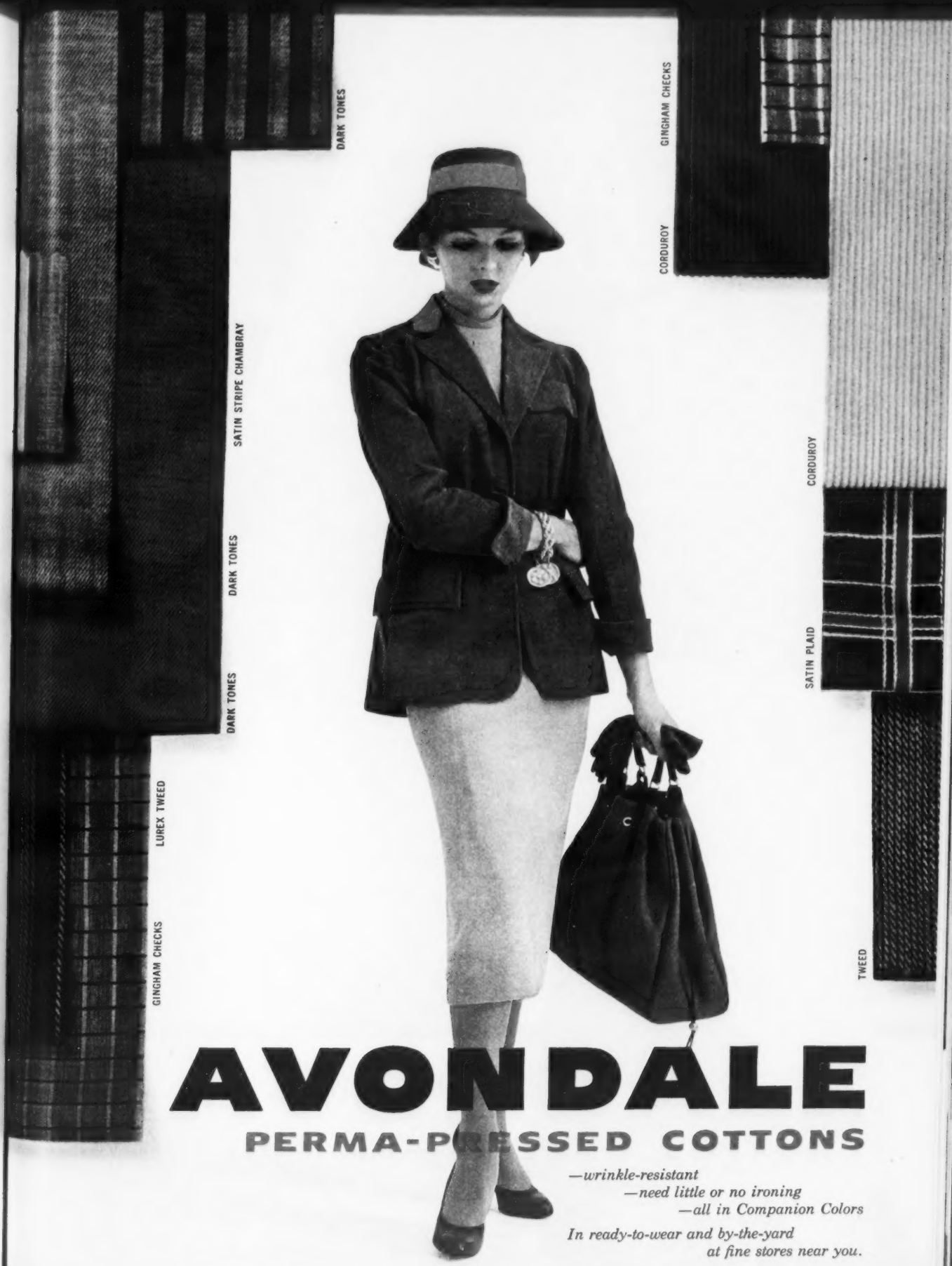


AVONDALE

PERMA-PRESSED COTTONS

—wrinkle-resistant
—need little or no ironing
—all in Companion Colors

In ready-to-wear and by-the-yard
at fine stores near you.

Designed by **Vera Maxwell** in Avondale Corduroy. Write for pattern number. Avondale cottons are guaranteed to be as represented. If for any reason you are not satisfied, we will replace fabric or refund purchase price. Avondale Mills, Comer Building, Birmingham, Alabama

AMERICAN VISCOSE CORPORATION, 350 FIFTH AVENUE, NEW YORK 1, N. Y.

Well worth your ... ing time / AVISCO is the reason

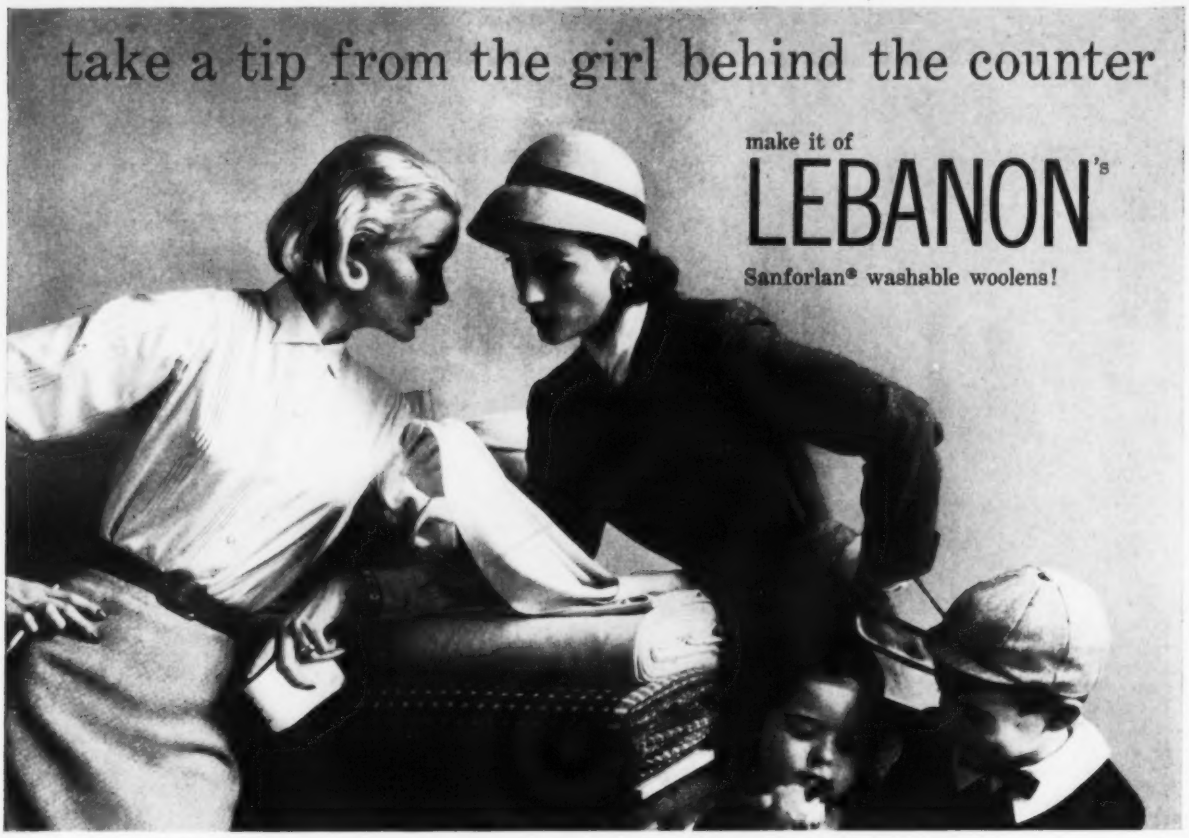
What satisfaction to cut into material that holds its brisk promise over a span of seasons! Avisco rayon and acetate give special character and finish to these well-made, well-dyed Mallinson fabrics in Simplicity Pattern No. 1714. Both bear the Avisco Integrity Tag, your assurance of tested quality and dry-cleanability.

AVISCO INTEGRITY TAG

Left: Tweedy, perspiration-proof, beautiful Caraway with fine wrinkle-recovery. 64% Avisco rayon, 26% Avisco acetate, 10% silk. $1 a yard.

Right: A Continental nub and gentle luster in colorful, perspiration-proof Glen Rio. 42% Avisco acetate, 58% Avisco rayon. $2 a yard.

Mallinson fabrics with the Avisco Integrity Tag at fine stores listed on page 111



WASHaFLAN® 85% wool and 15% nylon flannel **WASHaJERSI®** 100% pure worsted wool jersey

Both of these beautiful fabrics, in a variety of colors and patterns, come from the suds soft-as-new and in perfect shape! See Lebanon's Made For Each Other stripes and tweeds that coordinate with solid flannels and jerseys. See the complete selection of Lebanon woolens and worsteds sold by-the-yard in more than 3,000 stores across the nation. At the stores listed, or for store nearest you and a FREE idea-filled home-sewing booklet, write LEBANON FABRICS CORP., 450 Seventh Ave., New York 1, N. Y.

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LOOK OUT MOM!...

A little girl can get into mischief . . . but her new school coat will behave well all season long. Mother shaped it with ARMO . . . the interfacing that molds and holds every line, gives coats and suits that professional look. Armo comes in weights for every need. . .dry cleanable, too!

Mom's a wizard at her own clothes, too. Her cape-collared sheath owes its marvelous shape to FORMITE . . . the lightweight dress interfacing that crisps details . . . keeps them looking like new after countless washings.

Grandma's pleased as punch with her dressmaker suit. Of course, it's interfaced with Formite.

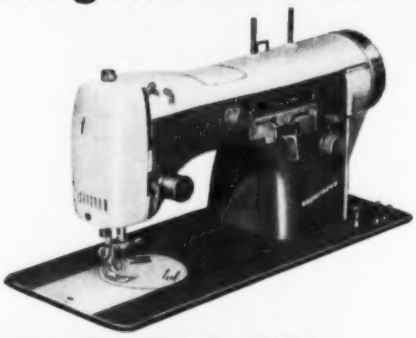
Choose the interfacing wonders of the fashion world: **ARMO** *for coats and suits,* **FORMITE** *for dresses. You'll be so glad to say "thank you, I made it myself."*

DAVID B. CARMEL & CO., INC., 1407 BROADWAY, NEW YORK 18, N. Y.

PARTI PRINTS
by
Topmost®
SMART FABRICS FOR THAT SMARTER LOOK
No Guessing About This!
dri smooth finish means
easy care... extra wear
GUESS WHO prefers Parti Prints? Every smart woman who appreciates fashion flair plus easy care. And no wonder! For—thanks to their Dri-Smooth finish—these crisp, colorful cottons are as practical as they are pretty...shed wrinkles, resist soil, shun starch, dry more quickly and iron smoothly. Select your favorite for a Fall sewing spree from the gay array now on display at fine stores everywhere. And be sure to see the many other TOPMOST Fabrics for Autumn.
Guaranteed by Good Housekeeping
Rice-Stix
St. Louis • New York • Los Angeles • Dallas • Chicago • Memphis

A question that every woman who sews should ask:

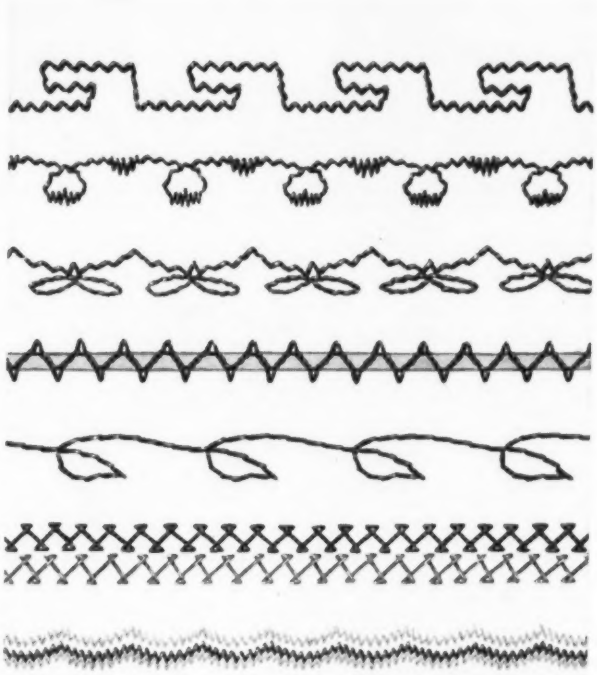
Why can no other sewing machine but the



NECCHI® and

NECCHI SEWING CIRCLE ELNA

ELNA® make these "handwork" embroideries automatically?



You owe it to yourself to know the answer, before you buy *any* machine! It helps explain WHY the new Push-Button Console Necchi and the new Elna Portable are *the only completely automatic sewing machines!*

No other machine can make these and thousands of other high-fashion stitches while you scarcely lift a finger... because only the Necchi and Elna *move the fabric back and forth while the needle swings from side to side!* It's as if a pair of magic hands were inside each machine, *both sewing at the same time* for you. The stitches look like the most painstaking hand work; delicate, fine.

Both are, without question, the easiest machines to use for all *straight* and fancy sewing... from darning to appliques, from making buttonholes to rich embroideries.

See a free demonstration at your nearest Necchi-Elna Sewing Circle. Don't spend a cent on a sewing machine until you've seen these wonders. Free sewing instructions.

New! Round Bobbin Console Necchi with automatic Zig-Zagger for decorative stitches. Only **$99.95** Portables start at **$79.95**

Send for free booklet "99 New Ideas for Creative Sewing." Write Dept. G625 Necchi Sewing Machine Co., 164 W. 25 St., New York City. America's largest group of Sewing Circles. Nationwide Service. Parts always available.

See Bert Parks on Necchi-Elna's "Stop The Music"—ABC-TV.

greet fall in style in FORGE

EVERGLAZE® MINICARE® Cottons

Foulard

Waxwork Print

Hats by Mr John

Whether it's back to school or off to work you're going, you can be sure of greeting fall in style when you're dressed in one of these fashion-right "Everglaze" "Minicare" cottons by **Forge**.

(Right) Simplicity Pattern #1769, a pretty new daytime fashion, featuring charming **Forge** Foulard. This delightful new "Everglaze" "Minicare" cotton breezes through washday, needs little if any ironing, practically takes care of itself. Pattern is 50c, comes in sizes 12-20.

(Left) Simplicity Patterns #1692 (blouse) and #1687 (skirt), featuring one of the **Forge** Waxwork Prints. Easy to wash and quick to dry, this unusual "Everglaze" "Minicare" cotton print shuns creases, won't shrink or stretch out of shape, stays fresh and pretty through many washings. Patterns are 35c each, come in sizes 11-18 for blouse, 24-30 for skirt.

FORGE MILLS, INC. 1407 BROADWAY, NEW YORK 18, NEW YORK

® Reg. J. B. & S. Co.

These new FORGE MILLS "Everglaze" "Minicare" cottons are available at fine stores throughout the country, including:

ALABAMA
Burger-Phillips Co.
Birmingham

ARKANSAS
Pfeifers of Arkansas
Little Rock

CALIFORNIA
Levy Bros.
Burlingame
H. S. Webb & Co.
Glendale
Coulter's
Los Angeles
Kahn's
Oakland
The Harris Co.
Redlands
Clapperton's Yardage
San Bernardino
Marstons
San Diego
Chandlers
San Francisco
City of Paris
San Francisco
Levy Bros.
San Mateo
Westbrook's
Whittier

FLORIDA
Cohen Bros.
Jacksonville
Ivey's of Orlando, Inc.
Orlando

GEORGIA
Walter J. Penny, Inc.
Atlanta
J. A. Kirven Co.
Columbus

MICHIGAN
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East Lansing
Fenstemacher's
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Dallas
Levy Bros. D. G. Co.
Houston

UTAH
Auerbach Co.
Salt Lake City

WASHINGTON
The Crescent
Spokane

You'll sew like a pro with

Interlon* NON-WOVEN INTERFACING

The shape stays in when you give your home-sewn styles that deft *designer look* with INTERLON—the fabulous new nylon-rayon interfacing that's so wonderfully easy to work with!

For clean-cut lines and exquisite details which will *stay that way* through innumerable wearings and washings, there's just nothing like light, resilient INTERLON!

Use INTERLON—in appropriate weights—to shape your coats and jackets . . . to crisp your collars and cuffs . . . to keep your slim skirts smoothly sleek and to puff out the fluffy ones . . . to build in that "bandbox fresh" look for the life of your wardrobe.

INTERLON is so good to work with:

- Stays put while you cut
- Can't ravel or stretch out of shape
- Has no bias to complicate cutting

INTERLON is so nice to wear:

- Feather soft, feather light . . . *comfortable!*
- Easy to clean or wash; dripdries in a trice
- Refuses to shrink, sag or *crush*
- Simply will not wrinkle

INTERLON is so exciting to style:

- Designers use INTERLON and so can you!
- Comes in 10 luscious colors plus black and white
- Comes in the right weight for every use
- Comes in the right width for every use—up to 54".

INTERLON is so easy to buy:

- Available in fine stores everywhere
- Economical—about 59¢ a yard to $1.49, depending on weight and width (Slightly higher in Canada and West)
- Practical; you can use it all, to the smallest scrap!

Keep the shape of fashion with INTERLON!

FREE! Write us for the INTERLON BOOKLET which includes a complete chart of the right weights and widths to use for every interfacing problem, instructions for making a jiffy petticoat of INTERLON in *half an hour*—plus the name of the store nearest you where INTERLON will be found.

Wellington Sears

Interlon*

the shape of fashion

*A TRADEMARK OF
**WELLINGTON SEARS COMPANY,
65 Worth Street, New York 13**

WEST POINT TEXTILES

Harmony Tones in Stevens Resilient Cottons

Harmony colors . . . mixed or matched in solids, plaids or stripes —ring in the new school year. The Resilient Finish keeps the prettiest dresses fresh and wrinkle-resistant hour after hour . . . and makes washing and ironing a song. Stevens Cottons, in a whole range of harmony tones, are available by the yard at fine stores near you.

SIMPLICITY PATTERNS 1738, 1745, 4407

J. P. Stevens & Co., Inc.

New York 36, N. Y.

HOW
TO
MAKE

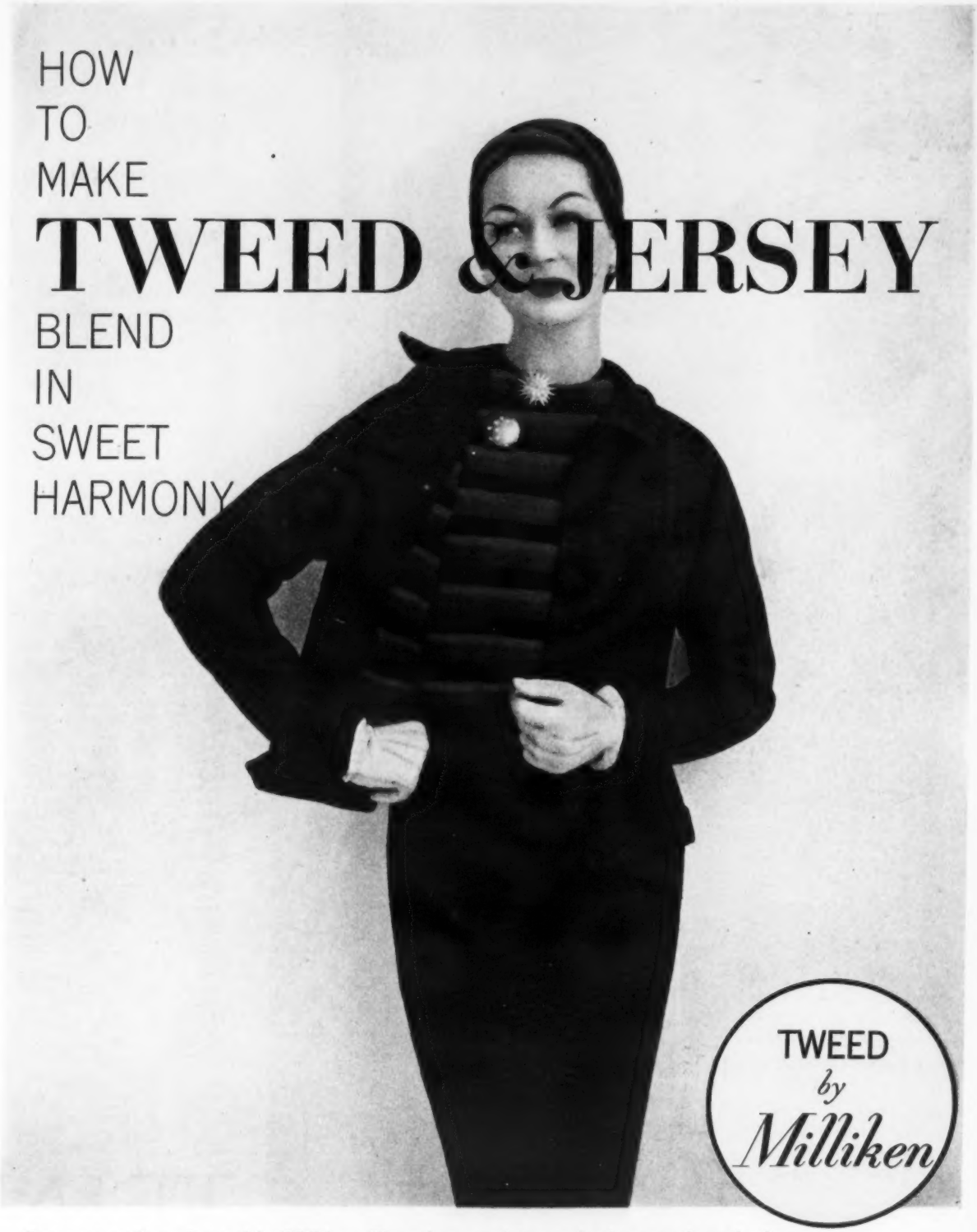
JERSEY & TWEED

BLEND
IN
SWEET
HARMONY

You'll have happy sewing in three-part harmony when you mix-match Sag-No-Mor jersey (the jersey that holds its shape!) and the fine tweeds and flannels of **MILLIKEN!** Sag-No-Mor, in glowing new tones and handsome patterns, coordinates perfectly with tweed's flecked brilliance and flannel's subtle softness. Why not make a complete costume like Simplicity's #1672 pictured here (sheath and turban of jersey; jacket of tweed)? You'll feel as creative as all the top designers who insist on Sag-No-Mor! Wyner Fabrics Ltd., 1441 Broadway, New York 18.

SAG-NO-MOR®

jersey by Wyner



One part, soft wool tweed by Milliken. The other, wool jersey dyed to match perfectly. Together, a lovely new duet. Both the tweed and the jersey come in ever so many combinations of high and muted colors. Milliken Woolens, Inc., 1407 Broadway, New York 18, N.Y.

The jersey is **SAG-NO-MOR**® BY Wyner

A lady's never too young . . .

for these Paris-inspired prints

So smart for Fall . . . prints with a French accent . . . translated by Lowenstein into gay, colorful COURTESY cottons. See how they'll lend enchantment to the simplest patterns you sew . . . for her . . . for you. Choose from 60 prints plus coordinated solids — all practical, washable percale. Another fabric-you'll-love from Lowenstein.

about 59c a yard

Mother's dress, Fabric 642. Child's dress, Fabric 641. Swatch Fabrics (left to right): 634, 650, 651.
For pattern numbers, write Lowenstein.

See COURTESY COUTURE COTTONS at these and other fine stores;

Aurora ..... S. S. SENCENBAUGH CO.
Chattanooga ..... MILLER BROS. CO.
Dallas ..... SANGER BROS.
Dayton ..... ELDER & JOHNSTON CO.
Detroit ..... CROWLEY MILNER
El Paso ..... POPULAR D. G.
Kansas City ..... JONES STORE
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Minneapolis ..... DAYTON CO.
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New York ..... ALTMAN'S; GIMBELS
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Pittsburgh ..... GIMBELS
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LOWENSTEIN

COURTESY™

COUTURE COTTONS

BELAIRE FABRICS, a division of
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1430 Broadway, New York 18, N. Y.

JEWELRY BY CORO

Cone Velvelette, the flannelette of fashion,* is your key to the warmest, sweetest sleeping in the Land of Nod. It's such a *softie*—luxuriously napped till it's as cuddly as cashmere. It comes in a dream-world of exciting prints and patterns . . . it's available in *Sanforized* finish. And, best of all, it's so *sewable!* Get your whole family set—in style—for the chilly nights ahead. Get Cone Velvelette* at your nearest fabric counter.

Simplicity pattern numbers: Misses' gown #1102, Child's pajama #1441.

*®CONE MILLS INC.

CONE®
CONE MILLS INC.

Guaranteed by Good Housekeeping

Miss Springmaid says: **First day smartness lasts all year when teacher and tots wear**

Spring Knight

SANFORIZED BROADCLOTH

SPRINGMAID FABRICS

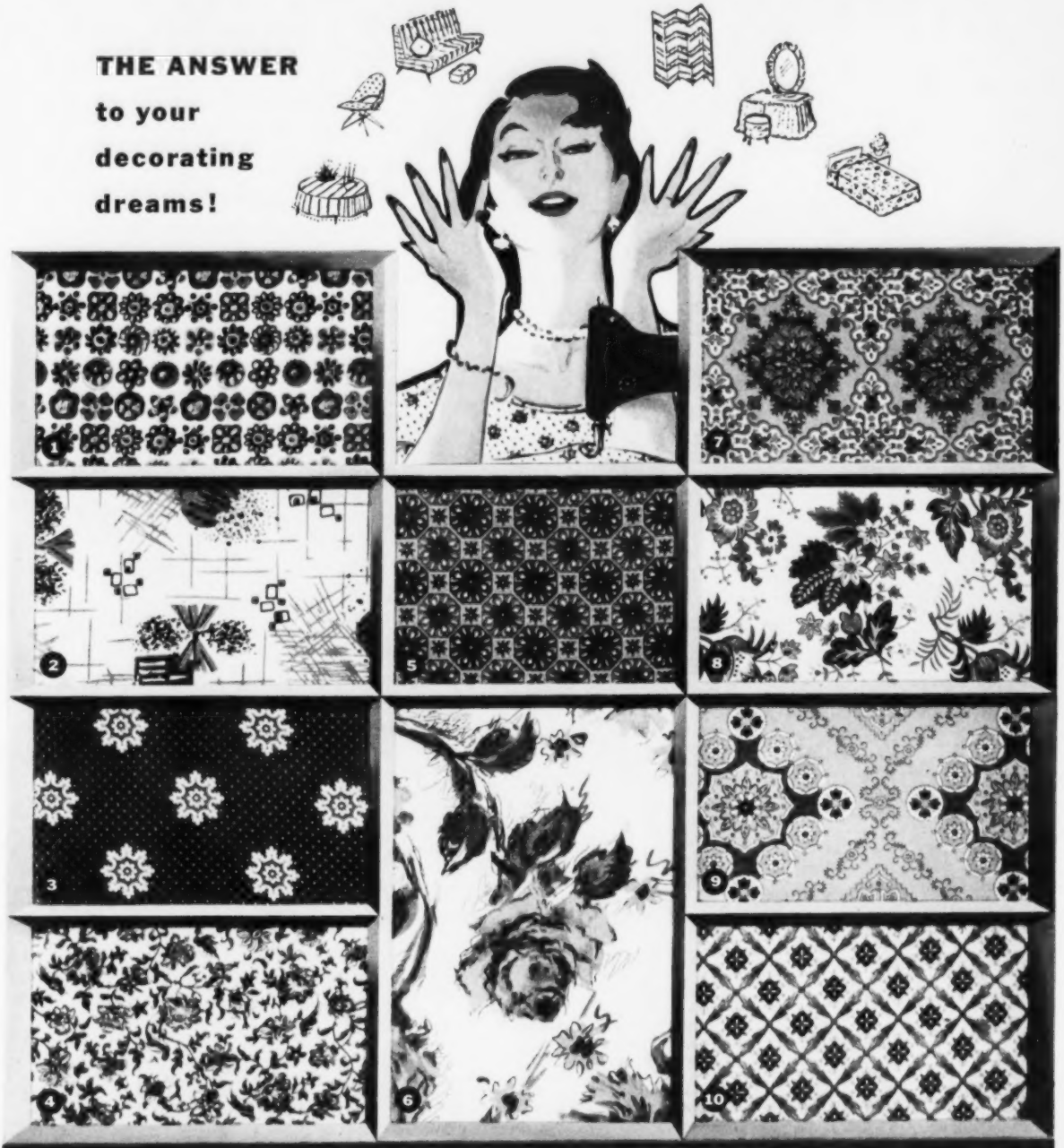
From warm fall days right through the whole term teacher and her charges will look brighter, prettier in Spring Knight's distinctive prints and exquisite solid colors.

Spring Knight® is the quality broadcloth that's perfect for everything from sportswear to party dresses. You'll love the way it handles, tailors, takes stitching. Sanforized for lasting fit—colorfast for lasting beauty.

Costs about 59¢ a yard at your favorite fabric shop.

Simplicity Patterns 1786 1702 1701 1753 1687

THE ANSWER to your decorating dreams!



FROSTSHEEN

the new lustrous, polished cotton that makes it easy to be your own interior decorator — and costs so little!

1. Mosaic
2. Tic Tac Toe
3. Charm
4. Worcester
5. Avondale
6. Du Barry
7. Saybrook
8. Hewlett
9. Lorraine
10. Lenox

Here is a really exciting new fabric for you do-it-yourself decorators. It has everything — a rich, luxury look, keeps its lovely sheen after washing and comes in the most magnificent array of imaginative patterns and color-keyed solids you could wish for—whatever the decor of your rooms. Ask to see vat dyed Desley Frostsheen at your favorite store. You'll be surprised how little it will cost to bring an expensive decorator look to your home! Frostsheen is budget-priced at just $1.50 a yard.

Yours for only 10¢ — a complete collection of sample swatches of Desley's Frostsheen.

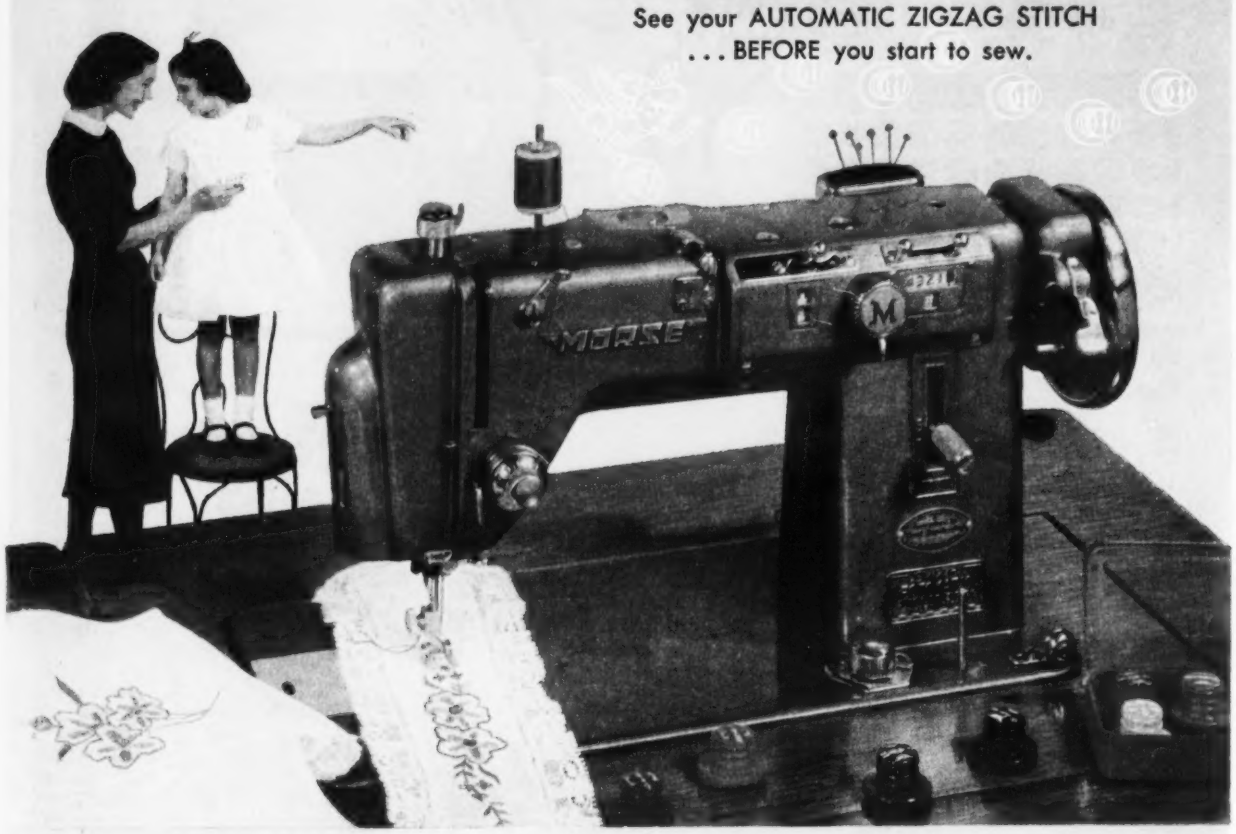
P. S. Exciting fashion idea! Use Frostsheen with your favorite pattern.

Desley 40 East 34th Street, New York 16, N. Y.

I never dreamed it would be so easy!

WITH THE FABULOUS, EXCITING **MORSE**® SUPER FOTOMATIC®

See your AUTOMATIC ZIGZAG STITCH
. . . BEFORE you start to sew.



YOU, too, can get professional results on a new Morse Sewing Machine. You'll darn, sew on buttons, make buttonholes, hem, baste, monogram and embroider easier than you ever dreamed possible! And a Morse Sewing Machine makes them all FUN! Before you plan another home sewing project, SEE the wonders Morse Sewing Machines place at your fingertips! And no matter which of the 37 models YOU fall in love with, remember . . . it's easy to OWN a genuine Morse!

Guaranteed by Good Housekeeping

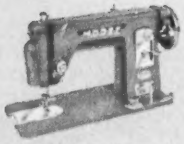
COMMENDED BY PARENTS' MAGAZINE

SPECIAL . . .
BACK TO SCHOOL OFFER!

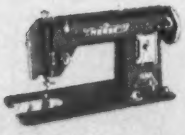
Model 228

We will allow $50 off regular list price for your old sewing machine, regardless of age or condition, toward a new Morse sewing machine. Offer good until Sept. 30, 1956.
Reg. $129.00
Sug. List Price
NOW $79.00
With Trade-in

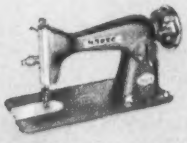
Send this coupon for free booklet or demonstration by your friendly authorized Morse Dealer.



The Fabulous
MORSE Super-Dial®



The Advanced
MORSE "600"



The Popular
MORSE "200"

MORSE Sewing Machine & Supply Corp.
122 West 26th St., New York, N. Y.
2615 W. Pico Blvd., Los Angeles, Calif.

Name.....

Address.....

City.....Zone.....State.....

Button on suit, Style 9638; on coat, Style 912.

Coat and suit--Handmacher; Hat—John Frederics Charmer

LA MODE FASHION BUTTONS

B. BLUMENTHAL & CO., INC., 1372 BROADWAY, NEW YORK 18, N. Y. ALSO CREATORS OF FAMOUS LE CHIC FASHION BUTTONS.
French-American alliance: House of Francis Winter et Cie., leading Paris accessories authority and La Mode fashion buttons.

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La Mode
FOR EVERY FASHION ...IN EVERY PRICE RANGE
BUTTONS
Since 1877

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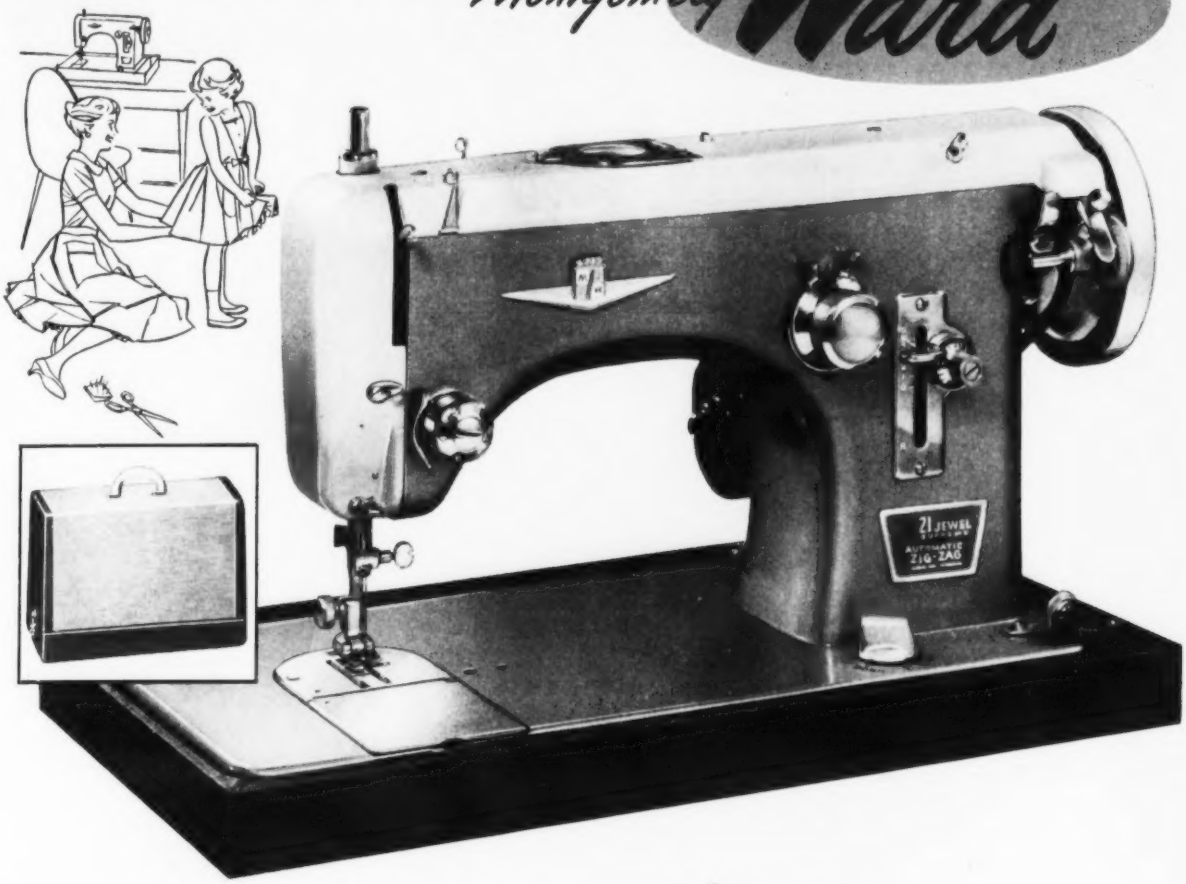
Suggested Simplicity patterns: For Mother, 1722. For daughter, 1744

IMPORTED EXCLUSIVELY BY *Montgomery Ward*



New "21 Jewel" automatic *zig-zag* sewing machine saves you $100 or more!

$149.95

$5 DOWN ON TERMS

Any other famous label machine of equal quality costs at least $100 more

Only Wards could bring you such a high-quality automatic zig-zag sewing machine at this wonderful low price. And we back this amazing new portable with Wards 20-year guarantee! Come in and see the "21 Jewel" sew forward and backward, mend, darn, appliqué, sew on buttons, lace, piping, patches, embroidery, make buttonholes. All this plus fancy stitching, monograms, tucks, shirrs, hemstitches and blind stitches—without attachments. Full-size head. Round bobbin. Soft 2-tone blue and gray finish. Price includes handsome carrying case.

Let us show you how to make thousands of different decorative stitches *automatically* with its 21 tiny discs. See how you can sew with one needle or new twin needle—in one, two, or three colors at the same time. Come to your nearest Ward retail store and save $100 on this new imported automatic zig-zag machine.

White Rose® Gingham Plaids

The Talk of the Town!... the White Rose® Family, beautifully dressed in White Rose® fine combed gingham plaids. Perfect for mother and daughter, lad and dad! A wide choice of unusual and exciting color combinations... tub fast, Swanshrunk® for shrinkage control... Easy to sew and care for.

The new Swanized® starchless finish keeps you and yours neat... fresh looking from sun-up to sundown!

White Rose Fabrics

YARDS OF BEAUTY AT INCHES OF COST

"FINE COTTONS FOR OVER FIFTY YEARS"

A. E. NATHAN COMPANY, INC. • 119 FRANKLIN ST. • NEW YORK 13

—WRITE TO DEPT. S FOR NAME OF STORE NEAREST YOU

Send 3 of these labels

plus only one dime

for NEW Home Sewing Booklet by Betty Warner

- How to make cozy slippers from two terry facecloths.
- How to sew a roomy, attractive tote bag from embroidery hoops and two dishtowels.
- How to spark skirts and blouses with gay Trimtex designs. Fish, flowers, toy soldiers... in minutes!
- How to own the prettiest throw pillows in town.
- How to have fun—and make money—for your favorite club or bazaar.

And lots more! *Twelve* fabulous pages —*crammed* with ideas! Send for yours quick—just 10¢ and *any* three Trimtex labels. Be sure to include your name and address.

TRIMTEX

WILLIAMSPORT, PENNSYLVANIA

In Canada: Donahue Corp. of Canada, Ltd., St. Hyacinth, Quebec

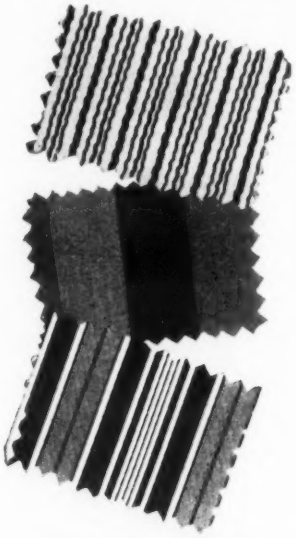
Always Fresh with Minimum Care

TOWN CLOCK® COTTONS

fine quality at pinch-penny prices

Washable • Fast Colors

COLLEGIATE COTTONS
Coordinated with
"DRINEET"® PLAINS



COLLEGIATE RIPPLES
in Blue Tile, Geranium, Pistache

COLLEGIATE CASUALS
in Indian Rose, Celestial Blue, Mocha Beige, Bamboo Green

COLLEGIATE BANDOLIERS
in Aquatone, Nymph, Acacia

®A trade-mark signifying fabric processed and tested according to processes and standards controlled and prescribed by Joseph Bancroft & Sons Co.

Look for this famous brand name —

EVERGLAZE® MINICARE®

little or no ironing . . . wash and wear Fabrics

Here are the new fashions planned for easier living . . . cottons that dry so free of wrinkles they need no more than a light once over iron, often not even that. And they do stay fresh looking longer after countless washings. This Fall reward yourself by sewing a family wardrobe of lovely Town Clock Cottons. You'll find them by the yard at fabric counters.

GEORGE WOOD, SONS & CO., *Since 1803*
INDEPENDENCE SQUARE, PHILADELPHIA 5

No need to fret if sister spills her milk—her "Sanforlan" woolen robe will wash like a breeze—never shrink out of fit, never get rough or hard. Simplicity Pattern 1785.

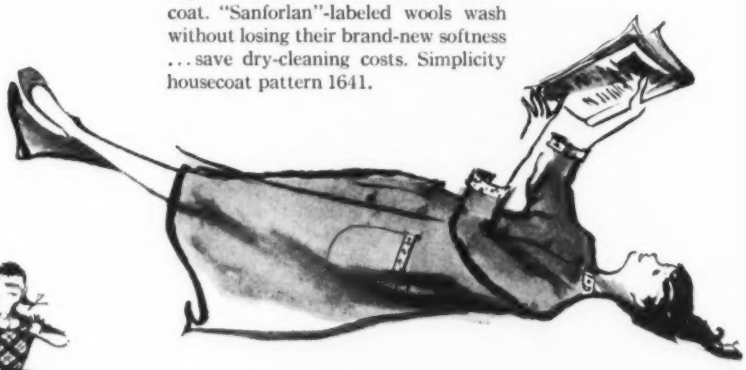
Sonny can grub around in the mud all he wants; you can toss his "Sanforlan" wool overalls and shirt into the tub. "Sanforlan" woolens wear well—never shrink out of fit. Pattern 1786.

You Can Wash "Sanforlan" Woolens!

Use them with these bright new Simplicity patterns

Imagine this stunning outfit being completely washable! Yet it can be if you make it of washable "Sanforlan" woolens. Simplicity Pattern 1720 in Misses and Junior sizes.

You're always fresh and lovely relaxing in a "Sanforlan" wool flannel coolie coat. "Sanforlan"-labeled wools wash without losing their brand-new softness ... save dry-cleaning costs. Simplicity housecoat pattern 1641.



For a smart teen-ager who likes to keep her clothes spic and span, this new overblouse. Try "Sanforlan" jersey for the blouse—a tweed for the skirt. Blouse pattern 1782—Skirt pattern 1732.

Suspender skirt—smart in a variety of "Sanforlan" woolens. Simplicity Pattern 1704. You'll find "Sanforlan" woolens in department stores and fabric shops everywhere.

Woolens won't shrink out of fit when the label says...

Sanforlan®

Brought to you by the "Sanforized" people. Cluett, Peabody & Co., Inc. permits use of its trade-mark "Sanforlan" only on woolen fabrics or garments which have been treated by procedures approved by this company and which meets its rigid requirements. When washed in accordance with recommended procedures for wool, garments bearing the trade-mark "Sanforlan" will not mat, felt, or shrink out of fit.

Which celebrated American couturier made this stunning suit?

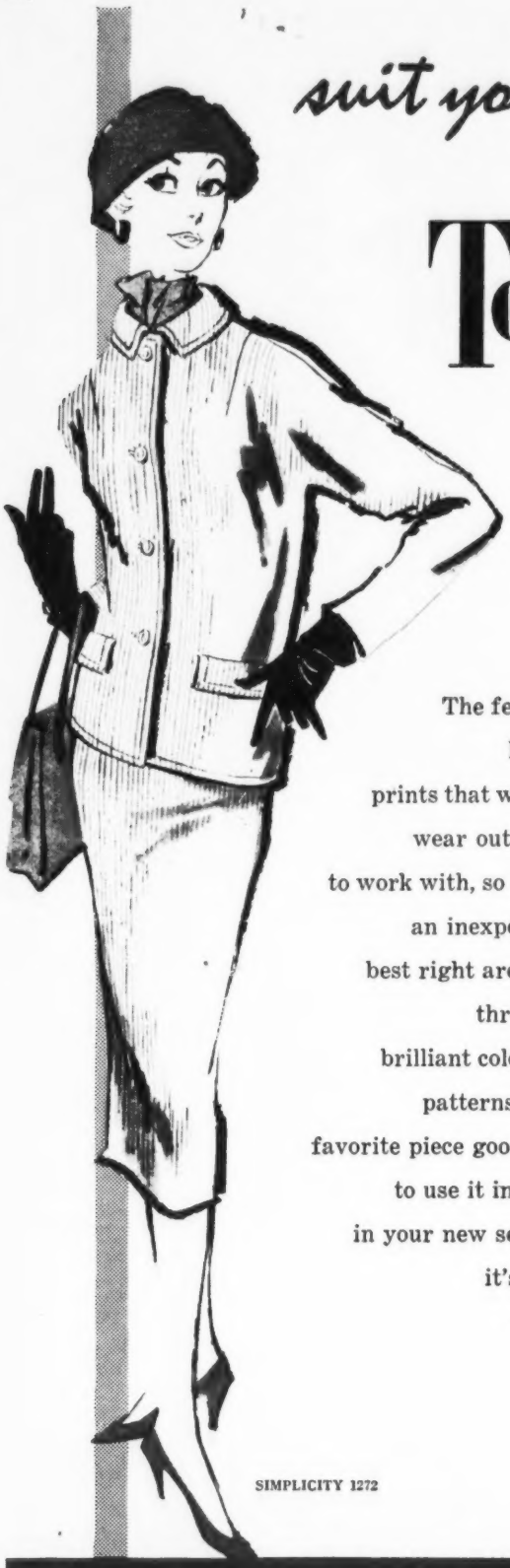
This high-fashion suit, believe it or not, is a *home-sewn* creation! The reason it looks so professional? It's shaped with PELLON,® the genuine non-woven interfacing. For smart, wrinkle-resistant suits, ask for PELLON No. 40. (For pucker-proof collars, use PELLON No. 920, the amazing all-bias interfacing.) PELLON cuts in *any* direction with never an unraveled edge or fringy buttonhole. Be sure—ask for PELLON *by name!*

there's PELLON® inside

® Pellon is the registered trademark of the Pellon Corp. Pellon is produced and manufactured under patents exclusively by the Pellon Corp.

FREE BROCHURE—"A Gallery of Gifts" to make with Pellon. And for just 15¢, get the famous instruction book "Home Sewing Made Easy With Pellon." At fabric counters, or write: Dept. S, Pellon Corp., Empire State Bldg., N. Y. C. 1.

suit yourself in Togeroy



The feather soft corduroy in a host of solid colors and prints that wash in a wink and never wear out their welcome. So easy to work with, so pretty to wear and such an inexpensive way to look your best right around the calendar. Look through the wide range of brilliant colors and striking printed patterns of TOGEROY at your favorite piece goods counter. You'll want to use it in a hundred smart ways in your new season's wardrobe—and it's absolutely guaranteed machine washable too.

SIMPLICITY 1272

BERNSIDE MILLS, INC.

1430 BROADWAY • NEW YORK 18, N. Y.

Cotton Lace No. 10416
By Ametex

Simplicity Pattern
No. 1776

These exciting laces are featured by famous fashion creators . . . and are sold in America's finest stores everywhere. Send for free booklet on "How to Sew Lace".

American Textile Co., Inc., 25 E. 31 St., N. Y. C.
Mills: Pawtucket, R. I.
In Canada: Ametex, Ltd., 423 Mayor St., Montreal

Enjoy trouble-free sewing with the zipper that keeps you out of jams... Coats & Clark's Zippers

SIMPLICITY PATTERN 1760—FORSTMANN WOOL CREPE

TROUBLE-FREE ZIPPING GUARANTEED. Made a *different* way—by the makers of famous Coats & Clark's O.N.T. Thread—Coats & Clark's Zippers *keep you out of jams.* Because they're not just stamped out of metal. The teeth are *molded* right on the tape so they won't work loose, mis-mesh and jam. Their *rounded* edges roll together and get even smoother with use. These zippers are guaranteed *trouble-free* or your money back.

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Make your time *count,* make it with

COATS & CLARK'S

ONT THREAD
ZIPPERS

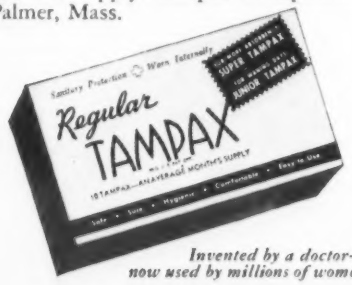
anywhere, any time

In sea or surf . . . pond, lake or pool . . . "time-of-the-month" *never* holds you back from swimming—not when you're a Tampax user!

Tampax internal sanitary protection is *completely* invisible when in place. (Unfelt, too.) And it won't absorb a single drop of water. In every possible way it makes you feel your free, natural, normal self—it even prevents odor from forming! And if you're spending the whole day away from home, Tampax is convenient to carry, easy to insert and change, simple to dispose of.

But you don't have to swim to benefit from Tampax in warm weather. It's by far the coolest sanitary protection you can wear. It never chafes or irritates — never betrays its presence in any way. So why just sit here reading about it? Go out and buy some—now! Choice of 3 absorbency-sizes at all drug and notion counters. Ask for Regular, Super or Junior. Economy size gives average 4-months' supply. Tampax Incorporated, Palmer, Mass.

NO BELTS
NO PINS
NO PADS
NO ODOR



Invented by a doctor—now used by millions of women

Bates

Win a college education for yourself or any member of your family

BATES college scholarship contest

Easy to Enter! Pick Up Your Free Entry Blank at Your Favorite Piece-Goods Department

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TWO 4 YEAR COLLEGE SCHOLARSHIPS

SECOND PRIZES!
TWO 2 YEAR COLLEGE SCHOLARSHIPS

THIRD PRIZES!
FOUR ELNA HOME SEWING MACHINES

100 FOURTH PRIZES!
SEASON'S SUPPLY OF BATES DISCIPLINED® FABRIC . . .
. . . 25 yards of winner's choice . . .
from the magnificent Bates collection!

Imagine! You can win a college education for yourself or any member of your family. You choose any college in the United States...Bates will pay full tuition up to $1,000 per year. Prizes available for term beginning Fall, 1957...or held in trust until you or student of your choice reaches college age.

Here's all you have to do . . .

1. Pick up your free entry blank at your favorite fabric department. Fill in, and complete the following statement with 25 words or less: "Bates College Scholarship Contest is important to me because
. . . . . .
. . . . . .
2. Enclose a piece of the selvedge from any Bates Disciplined fabric with your completed entry blank and mail to Bates Fabrics, Inc., P. O. Box 780, New York 46, New York.

Simple? As simple as sewing with Bates Disciplined fabric, the best behaved cotton in the world! You don't have to be a gifted writer to win... a simple statement can capture the grand prize. Entries must be postmarked no later than November 30th, 1956. Entries must be the original work of the contestant, and will be judged on aptness of thought and sincerity of statement. Judges' decision final. Duplicate prizes awarded in case of ties. Winners will be notified on or about January 2nd, 1957.

NOTE: This contest open to anyone in the continental United States, except employees of Bates Fabrics, Inc., Bates' advertising agency, and the families of these employees.

Bates **FABRICS, INC., 112 WEST 34th STREET, NEW YORK 1, N.Y.**

Photo at Fifth Avenue Office, Manufacturers Trust Company

Bates Print #15140—Simplicity Pattern #4996 Bates Print #15139—Simplicity Pattern #1486

It's smarter to be disciplined Thrifty girl...to put your money and sewing talents into that wonderful Bates Disciplined fabric! That's the cotton that starts paying dividends of little care, lots of wear the minute it goes from your sewing machine into your wardrobe. And only you'll know how thrifty you are, for everything you make of Bates Disciplined looks so fashionable and expensive. Easy to work with...cuts smoothly ...stays crisp as a brand new hundred dollar bill from first stitch to very last wearing, seasons from now! Before you sew, be sure you see Bates captivating prints and co-ordinated solid colors. Look for the name Bates Disciplined printed on the selvage... it's your quality guarantee. **You can bank on Bates!**

Bates

DISCIPLINED FABRIC

releases creases • stays clean longer • washes, dries fast • needs no in-between pressing • colorfast • shrinkage-controlled • all advantages permanent for life of the fabric.

BATES FABRICS, INC., 112 W. 34TH ST., N.Y. 1, N.Y.

CROMPTON

CORDUROY

Sew your Fall wardrobe of back-to-school fashions with Crompton's long-wearing rich-looking velvety-soft corduroy. Available in a wide range of fully washable colors. Featured here the Ivy League twosome for big and little sisters, the blazer jacket and suspender skirt. Big sister's Simplicity Pattern #1740, little sister's, #1748.

CROMPTON-RICHMOND CO., INC.
Est. 1807—The Pioneer of American
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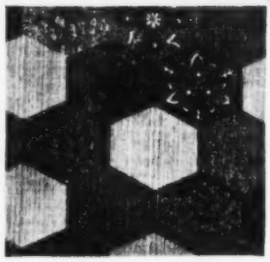
1071 Avenue of the Americas, N. Y. 18.

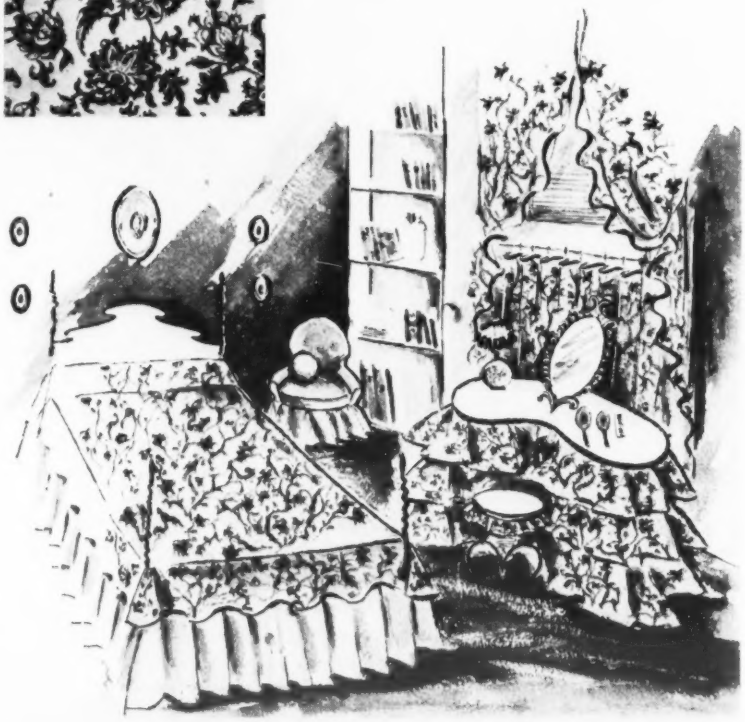
A room of her own



Two prints by *Desley Fabrics,* two treatments of a room any young girl can proudly call her own.

Above: For this tailored, angular studio bedroom, rough-textured "Checkmate", a Gold Birchbark print. Box-pleated coverlet and matching bolsters, pleated dressing-table skirt, uncurbed drapes.

Below: With the rounder shapes of this more feminine room, a quaint flowering of "Worcester", a Frostsheen print. Scalloped coverlet, tiered skirt, ruffled stool, sideswept and cafe curtains.



Hostess aprons

4479—Accent on pockets—a quartet embroidered by *Pfaff Dial-a-Stitch* automatic sewing machine. Fruit of the Loom Starcraft cotton. One size, 35¢.

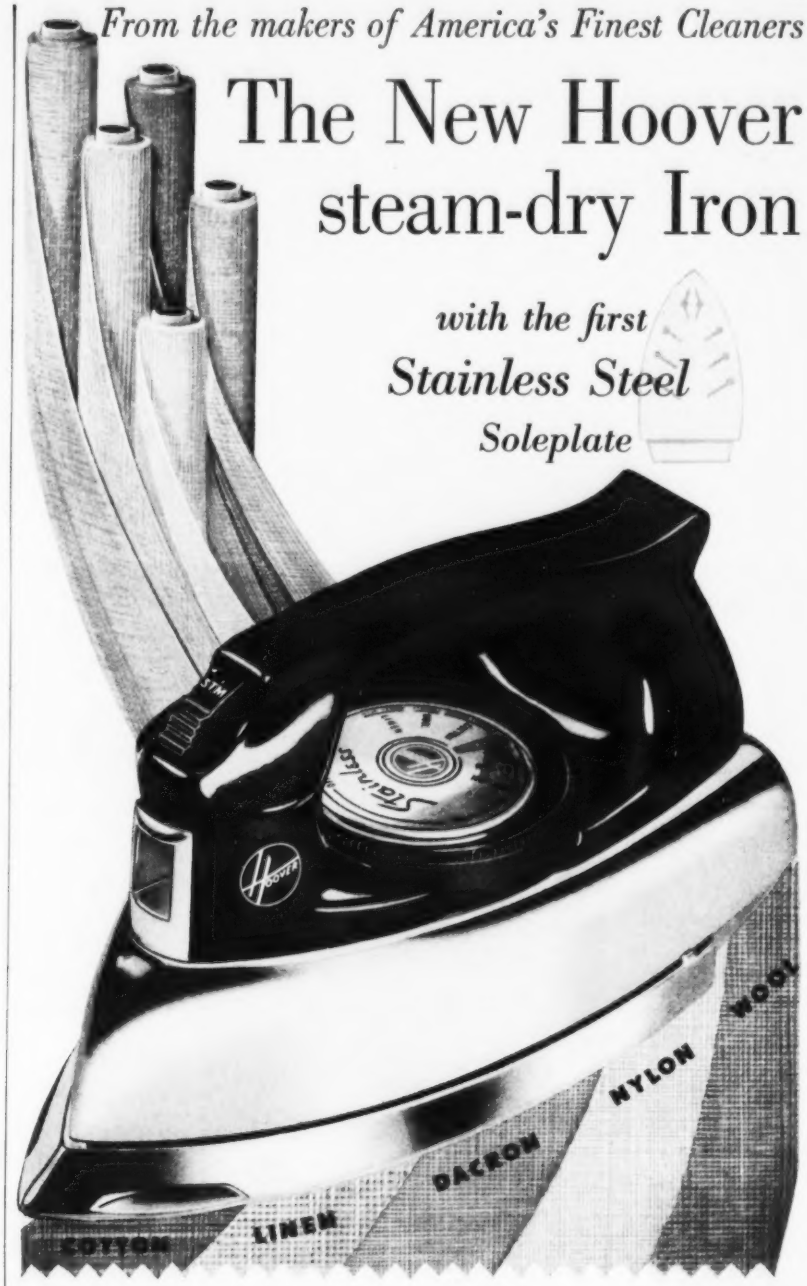
1359—For pockets and bib, hearts edged like lacey valentines. In Rice-Stix Topmost cotton print. Wright's Care-free ruffling. One size, 35¢.

4938—Light and dainty as souffle, this scalloped apron pampered with Wright's Care-free eyelet ruffling. H. Bates Dotted Swiss. One size, 35¢. All Simplicity Patterns are printed.

From the makers of America's Finest Cleaners

The New Hoover steam-dry Iron

with the first
Stainless Steel
Soleplate



Faster, Smoother on any fabric

Ironing still won't be a picnic. But it will be a lot easier with a new Hoover steam-or-dry iron. Because the soleplate is stainless steel (so smooth and durable), it actually glides with less effort over any kind of fabric. And, because this stainless steel is bonded to aluminum, the iron is light and easy to handle. See what Hoover has done to make ironing easier.

HOOVER®
FINE APPLIANCES
. . . around the house . . . around the world

For every skirt you sew—the finished perfection of a Talon zipper!

Simplicity

Cover: A bold tweed and a new silhouette.
The briefly stated jacket stops a hair's
breadth short of the waistline.
The skirt flares from four inverted pleats.
In 100% wool tweed by Anglo. 1762, sizes 11-18, 50¢.
Buttons by La Mode. Armo interfacing.
Talon zipper. Bag by Mark Cross. Hat by Betty Richards.
Photographed by Scavullo.

WATCH FOR THE SPRING ISSUE
OF SIMPLICITY PATTERN BOOK
ON SALE JANUARY 15th

FALL-WINTER 1956 PATTERN BOOK

38-43 Tweed
44-45 Sew a Fabulous Sweater
46-47 The Dress You'll Live In
48-49 Variations on a Simple-To-Make Sheath
50-55 Sportswear for Campus, Country, Suburbia
56-59 A Woman's Point of View
60-65 After Five
66-67 Small Yardage Skirts
68-69 Corduroys: The Tyrolean Look
70-71 Fashion Report for Teens
72-74 Planned for Coming Events

THE FIRST DOZEN YEARS

75-77 Corduroy: Little Ivy Leaguers
78-81 Borrowed from Upperclassmen
82-83 Family Fashions
84-87 Playclothes and Playthings
88-89 The Bewitching Hour
90-92 Party-Bound
111 Where to Buy It

In a season marked by the urbanization of country classics, we feature a superb new collection of designs adapted to this year's tweeds, sweaters, and Tyrolean prints. Soft blousing suits, caracos, fabulous dresses steeped in holiday glamor share the spotlight with smart Simple-To-Make skirts and sheaths.
To bring you the biggest, most fashion-packed issue of Simplicity ever published, we've added a separate 18 page portfolio for children, complete with everything from Ivy League wardrobes to doll clothes. Check your favorites, and remember it's never too early to start sewing for Christmas.

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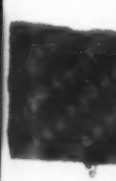
1711



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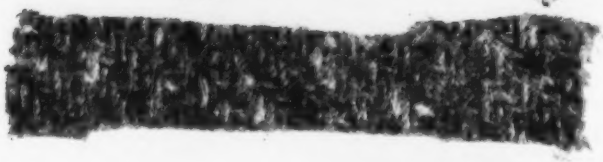

Understated for Fall—
new dimensions in

TWEED

This season's richer and handsomer tweeds are handled with a new and flawless urbanity. Some feature giant raindrop slubs or subtly defined stripes, checks, and herringbone weaves; others show flecks of kemp or loops of mohair on a tightly-woven monochrome. Many of them are not even tweeds at all in the conventional sense, yet they have the important *look of tweed*. This may appear as a rustic pebbling of traditionally untextured fabrics or a tweed-like design on smooth jersey. The season's strongest color preferences are for black crossed with white, natural wood and leather tones, vibrant red, stained-glass-window blues. In the classic great-coats, tweeds grow bold and bulky. Disciplined by the fluid silhouette, the semi-fitted suit, the clinging caraco, they are lighter, more supple.

THE LIQUID SILHOUETTE

Left: 1711—Fluent in the beautiful language of tweed, a willowy coat dress. Separate scarf included. Of Hanora's subtle red and brown diagonal tweed. Buttons by BGE Originales. Formite interfacing. Sizes 11-18, 50¢.

1769

1768

SCAVULLO

17

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jacket
Talon

BACKVI

1719

TWEED

Fall jackets go to new lengths

1674

THE HIPBONE JACKET

Large color photo: 1769—In wintry seascape blues and greens, the sheath plus shorter jacket. Of Lebanon tweed by Ria Herlinger. Sizes 12-20, 50¢

THE CARACO JACKET

Smaller color photo: 1768—Brazen red and tweedy-textured, a contour sheath under the protection of its brief top. Lebanon Sanforlan Hopsacking of wool and DuPont nylon. La Mode buttons. Sizes 11-18, 50¢

THE BLOUSED JACKET

Above: 1719—A suit with the look of tweed and Paris. Jacket gathered to its band in back. Lebanon tweed jersey of 100% worsted wool. Sizes 11-18, 50¢.

THE WAIST-CROPPED JACKET

Right: 1674—In smooth, weightless tweed jersey, a princess jumper with semi-fitted waist-length jacket. Heller's stained glass wool jersey. Talon zipper. Interlon interfacing. Sizes 11-18, 50¢.

BACKVIEWS PAGE 96. YARDAGES PAGE 98. ACCESSORIES PAGE 100. ALL SIMPLICITY PATTERNS ARE PRINTED.

TWEED

Waistlines travel high, low, and non-stop

SCAVULLO

THE HALF-BELTED GREAT-COAT

Above, left: 1759 – Low side-spanning tabs discipline a pair of deep back pleats. In Milliken tweed. Skinner Sunback lining. Sizes 12-42, 50¢.

THE CARACO SHEATH

Above: 1678 – A high-curved jacket breaks the continuity of the new shapelier sheath. In Milliken's herringbone tweed. Talon zipper. Sizes 11-18, 50¢.

THE PRINCESS COAT-DRESS

Left: 1712 – Envelope pockets lend heightened interest, La Mode buttons an easy flow. Milliken's Lorette of wool & DuPont Orlon. Sizes 11-18, 50¢.

1771

1717

THE GENTLY-FITTED SUIT

Above: 1717 – A double-breasted jacket barely whispers of a waistline. Tweed by Chopak-Spitz Associates. Sizes 12-20, 50¢. Pellon interfacing.

THE FORWARD-LOOKING SUIT

Left: 1771 – A straight-cut notched jacket buckles down smartly in front. Silk and wool tweed by Anglo. Milium lining by Earl-Glo. Buckle by Bac-A-Brand. Sizes 11-18, 50¢.

BACKVIEWS PAGE 96. YARDAGES PAGE 98.
ACCESSORIES PAGE 100.
ALL SIMPLICITY PATTERNS ARE PRINTED.

Sew a fabulous S

From one pattern for a spencer jacket, cardigan, and blouse – four superb interpretations of the new *Sweater Idea*, 1754, sizes 11-18, 35c.
Left: Combine fabrics which have never met socially. Blouse and cardigan of tweed Heller jersey. Lining in Belding-Corticelli's Kitten satin of Celanese acetate.
Below: Add sweater details. Ribbed Heller jersey collar and cuffs on Anglo wool tweed.

MONROE

Left: Embellish with a crust of sculptured ribbon.
Directions on page 109. Jacket in Wyner Sag-no-Mor jersey.
Right: Bring together those two greatest flatterers known to woman – fur and velvet. Jacket in Crompton Lyons-type velvet.
Luxurious collar by Winter Furs.

BACKVIEWS PAGE 96. YARDAGES PAGE 98.
ACCESSORIES PAGE 100.
ALL SIMPLICITY PATTERNS ARE PRINTED.

us Sweater

1716

1713

The dress you'll live in

Six fashions which reflect perfect taste any time of day, any place you go. *Above, left to right:* 1716—The cropped caraco jacket over an Empire dress. Milliken Lorette of wool & DuPont Orlon. Sizes 12-20, 50¢. 1713—Inspired by Empire ideals, this one-piece princess which simulates a jacket. Belding-Corticelli's Hi Jinx of rayon & acetate. Sizes 11-18, 50¢. 1680—The Hong Kong sheath with side interest—a column of BGE buttons. In Hanora Sanforlan Wisp o' Wool. Pellon interfacing. Sizes 12-18, 50¢. 1714—A flared beauty with cut-in-one sleeves, slashed neckline. Of Tarnmoor cotton. Coats & Clark's 14" Trouble-free zipper. Sizes 11-18, 50¢. *Below, left:* 1710—The curve of Empire adapted to a scoop-neck sheath, a back-bloused jacket. In Wyner tweed jersey. Sizes 10-18, 50¢. *Below, right:* 1683—Two ways about stripes in this raglan-sleeved version of the shirtwaist dress. Of Reeves Beau Knot striped cotton. Sizes 11-18, 35¢.

1710

BACKVIEWS PAGE 96. YARDAGES PAGE 98. ACCESSORIES PAGE 100. ALL SIMPLICITY PATTERNS ARE PRINTED.

MARTEL

1680

1714

1710

1683

Variations on a

Simple-to-make sheath

2

3

BACKVIEWS PAGE 96. YARDAGES PAGE 98. ACCESSORIES PAGE 100.
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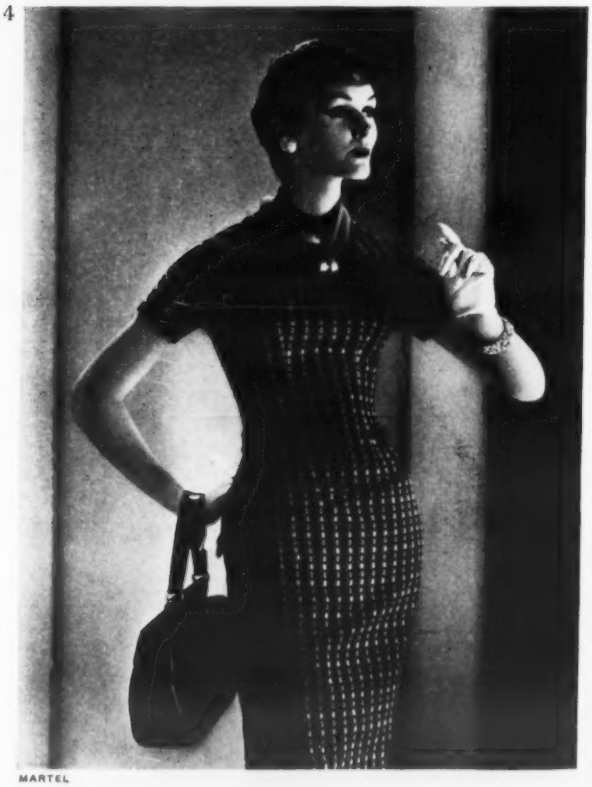
4



MARTEL

Four fashions so deftly styled they could deny their common origin (but don't). All pattern 1682, sizes 12-18. 35¢.
In color: 1—The triumph of pure line. In Lowenstein's "Gay Blades", a brazen rayon stripe of Courtaulds' Coloray.
2—High crisscross tabs that artfully establish the Empire. In sumptuous Crompton velveteen. All furs by Winter.
3—Flaps set at an angle to lend a tailored look. In Heller's 100% Acrilan jersey, available in stores listed on page 110.
4—Tabs that cleverly connive at a waistline. Wamsutta's City Bred cotton. Talon Magic-Tab zipper. Buttons by BGE.

1

SPORTSWEAR

For campus, country, suburbia

Destined for new honors on and off campus, these Ivy League classics with a high fashion degree. Featured: brash stripes (regimental and old-school-tie), deeper-toned plaids, paisley prints—all perfectly mannered for this year's rich corduroys and coarse India Madras cottons.
Right: 1691—In the smart new campfire length, a gored skirt with oversized envelope pockets. Sizes 24-28, 35¢.
4813—Simple-To-Make shirt. Sizes 12-20, 35¢.
Below: 1660—Tapered to almost leotard spareness, high-rising slim-jim pants. Sizes 11-18, 50¢.
1692—In easy contrast, a shirt with raglan sleeves. Sizes 11-18, 35¢.
Opposite page: 1695—The blazer jacket with back-belted Bermuda shorts in three interpretations of a great college classic. Sizes 11-18, 50¢.

BACKVIEWS PAGE 96. YARDAGES PAGE 98.

ALL SIMPLICITY PATTERNS ARE PRINTED.

1714
1693
1689
SPORTSWEAR
or campus,
country,
suburbia
1683
KONNALE

Left: Partners in country living. 1729—A tucked shirt. Sizes 12-44, 35¢. 1688—A wrap-around skirt, lapped where and as you like it. Sizes 24-30, 35¢. *Below, left to right:* 1676—Skillfully contoured jumper sheath with tab neckline. Sizes 11-18, 50¢. Simple-To-Make separates: 1690—One-yard mock fly-front skirt. Sizes 24-28, 35¢. 4854—Shirt. Sizes 11-18, 35¢.

Relaxed in mood and manner, beautifully detailed—the smart country casuals of quiet good breeding. *Clockwise from left:* 1683—A raglan-sleeved shirtwaist dress with full skirt. Sizes 11-18, 35¢. 1714—A flared dress, its sleeves cut-in-one, the neckline a flattering V. Sizes 11-18, 50¢. 1689—An Empire-styled suspender skirt, its shaped waistline carried to new heights. Sizes 11-18, 35¢. 1693—A high-necked blouse. Sizes 11-18, 35¢. 1725—A dress distinguished for its easy-going skirt, the tab detail on its self-collared bodice. Teen sizes 10-16, 35¢. Junior Misses 11-17, 35¢.

BACKVIEWS PAGE 96. YARDAGES PAGE 98.

ALL SIMPLICITY PATTERNS ARE PRINTED.

1271
1719
1686

SPORTSWEAR

For campus, country, suburbia

Outdoor fashions that reflect the polish and understated elegance, the station-wagon informality of suburbia. *This page, left to right:* 1717—A double-breasted suit with the new more casually-shaped waist, a high, round collar, and narrow, gored skirt. Sizes 12-20, 50¢. 1686—The classic sportcoat, straight-as-a-shaft. Featured: welt pockets, higher-cut lapels. Sizes 11-18, 50¢. 1715—A suit with Empire leanings expressed in the bodice treatment of its jacket. Sizes 12-20, 50¢.
Opposite page from left to right: 1271—The versatile ensemble—a semi-fitted jacket over its own long-stemmed dress. Tab details at neckline and hips. Sizes 11-18, 50¢. 1719—A Paris-inspired idea—the bloused-in-back jacket over a wafer-slim skirt. Sizes 11-18, 50¢. 1686—Perfect topper—this lean double-breasted coat in a two-thirds length. Sizes 11-18, 50¢.

BACKVIEWS PAGE 96. YARDAGES PAGE 98.
ALL SIMPLICITY PATTERNS ARE PRINTED.

A woman's point of view

HORNE

Opposite page: 1654 — She loves a classic shirtwaist, confident in the sincere flattery of its softly tucked bodice and simulated fly front. A Celanese acetate foulard print by Goodman & Theise. Bac-A-Brand self-belt. Sizes 12-42, 35¢.

Right: 1468 — She glories in this regal theater coat when covering important after-dark assignments. Of DuPont Orlon and gleaming silk satin by Fashion Silks. Intershaped with Pellon facing. Self-buttons by Wm. Prym. Sizes 12-42, 50¢.

Below: 1721 — She has a handsome ensemble for rendezvous in town. Minus the easy cardigan-styled jacket, it's a trim, tailored jumper. Schlang's Dudville tweed of wool, silk, and cashmere. Buttons by La Mode. Sizes 12-42, 50¢.

1468

1721

1718

Right: 1718 — She believes in one slim accessory-loving basic dress. This beauty has a cut-out neckline, a low-pleated skirt. Lebanon's Chatham worsted crepe. For smooth fit, a Coats & Clark's 14" Trouble-free zipper. Sizes 12-42, 50¢.

BACKVIEWS PAGE 96. YARDAGES PAGE 98. ACCESSORIES PAGE 100.
ALL SIMPLICITY PATTERNS ARE PRINTED.

1427

1724

Above: 1427—She approves the freedom of a gored skirt, the fresh flattery of a dazzle-white collar and cuffs (detachable to help her keep them just that way). In Mallinson's nubby-textured acetate and cotton tweed. Half sizes 12½-24½, 35¢.

Upper right: 1724—She believes the slimmest line in the whole world is the surplice. This version features a tiny contrasting shawl collar and soft side-swung pleats. Shown in Fabrex "Spinaway" of rayon, cotton and silk. Half sizes 14½-24½, 50¢.

Right: 1465 — She loves the ensemble for itself alone, also for its ability to make other alliances. The three-quarter coat is slashed caftan style. The dress is a scoop-neck sheath. In Belding-Corticelli Rico of acetate Avisco rayon. Talon Magic-Tab zipper. Half sizes 12½-24½, 50¢.

BACKVIEWS PAGE 96. YARDAGES PAGE 98. ACCESSORIES PAGE 100. ALL SIMPLICITY PATTERNS ARE PRINTED.

1465

Left: 1709—She prefers the gentleness and ease of a suit with straight-cut jacket and raglan sleeves. The suit maintains a narrow point of view, relaxed by two back pleats. In Lebanon Fresco washable tweed of wool & DuPont nylon. Shaped with Formite interfacing. Sizes 12½-24½, 50¢.

Below: 1685—She focuses attention on side interest (a downpour of buttons by La Mode), the graceful silhouetting of a neckline. In Mallinson's Mal-a-top of 100% Acrilan. Sizes 12½-24½, 35¢.

1709

1685

HORNE

A woman's point of view

1764

New ideas

...after five

For the most advanced fashion thinking of the season—a collection of sparkling New Ideas that will stimulate favorable talk long after dark. Those which bear most repeating: the all-of-a-piece sheath (subject to interruption by a self-belt as shown on page 99), littler jackets that fall short of the waist or bypass it, the halter neckline, intensified behind-your-back intrigue, newly glamorized daytime fabrics. *Opposite page:* 1764—The bow-tied caraco with sleeves cut in one with the back and a soft frame of collar at compliment distance from the throat. Rising to meet it, a widely gored princess skirt. Of DuPont Orlon and silk satin by Fashion Silks. Pellon interfacing. Sizes 11-18, 50¢. *Left:* 1694—The halter sheath with a bow plotted high to suggest Empire ideals. In Weil & Schoenfeld Kairfree flannel of rayon & DuPont Dacron. Brief jacket is collared in ermine by Winter Furs. Prym self-buttons. Talon zipper. Sizes 11-18, 50¢. For stores selling other fabrics of DuPont fibers, see page 112.

BACKVIEWS PAGE 96. YARDAGES PAGE 98.
ACCESSORIES PAGE 100.
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New ideas

... after five

Above: 1651 – For those Shining Hours, the beautiful witchery of a pure and simple halter sheath that shimmers in movement. Source of its inner radiance: Harvey Mills jersey of DuPont Mylar and acetate. Sizes 11-18, 50¢ *Above, left:* 1625 – The wider squaring-off of a blouse front and back. In Heller's wool jersey. Sizes 11-18, 35¢. 1490 – The new romanticism of a Simple-To-Make skirt in Cone's Victorian rose-print corduroy. Sizes 23½-30, 35¢. *Left:* 1677 – The growing importance of the larger-than-life bustle bow, saucily postscripted to a princess with Empire bodice. In Skinner's ribbed satin of Celanese acetate. Interlon interfacing. Sizes 11-18, 50¢.

BACKVIEWS PAGE 96. YARDAGES PAGE 98. ACCESSORIES PAGE 100.

ALL SIMPLICITY PATTERNS ARE PRINTED.

1679

Left: 1679 — The three-dimensional effect — a floating panel to swish behind its contour sheath like a mermaid's tail. Dress features bow-tied bateau neckline, pleated cummerbund In Ametex lace of acetate & DuPont nylon. Sizes 11-18, 50¢.
Below, left: 1720 — The glove sheath with a jacket to break its headlong fall (or, *optionally*, a self-belt). Mallinson acetate and cotton tweed. For stores selling Mallinson fabrics, see pages 111, 112. Jacket lined in Hanora fleece. Sizes 11-18, 50¢.
Below: 1648 — The incredible lightness of this year's chiffon-weight corduroy, its striking beauty in a full-skirted dress with crisscrossed bodice. A. B. Rydell's Chiff-a-roy. Coats & Clark's Trouble-free zipper. Sizes 11-18, 50¢.

1720

1648

New ideas

... after five

In Color: 1661 — The sophistication of a new-cut halter blouse, built high back and front. Sizes 11-18, 35¢. 1490 — Full, Simple-To-Make skirt plus cummerbund. Sizes 23½-30, 35¢. Belding Corticelli winter white brocade of Avisco rayon and cotton. For stores selling other fabrics of Avisco rayon, see page 111.
***Above, left:* 1755 — A flattering cape stole with the look of fur. Hanora's O'llegro. Small, medium, large, 35¢.**
***Below, left:* 1655 — Sheer wool print, newly formalized, in a strapless ball gown with basque waist. Hanora's Sanforlan Wisp O' Wool. Pellon interfacing. Sizes 11-18, 50¢.**
***Above:* 1686 — A classic cloth-of-gold coat to make any occasion a great one. Skinner's acetate, cotton & Lurex with Dynel Sunbak lining. Buttons by La Mode. Sizes 11-18, 50¢.**

686

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1661

1490

Small Yardage Skirts

Simple-to-Make styles for Fall

1687

1688

Left: 1687—The empire skirt, shaped to a higher waist. In Crompton velveteen. Sizes 24-30, 35¢.

Right: 1688—The wrap-on skirt, worn with the lap to either front or back. Of Keenan-Ives flannel. Observed in motion: its surah lining of Celanese acetate by Goodman & Theise. Sizes 24-30, 35¢.

Left: 1345 — From one yard of 54" fabric, a slim skirt with center seam and a low-sprung pleat for walking ease. In Anvil woolen by Forge Mills. Waist sizes 23½-30, 35¢.

Right: 1690 — One of this year's big success stories — the straightforward skirt, cut from a single major pattern piece and punctuated with a column of buttons. The tweed by Chopak-Spitz Associates. In waist sizes 24-28, 35¢.

BACKVIEWS PAGE 96. YARDAGES PAGE 98.

ALL SIMPLICITY PATTERNS ARE PRINTED.

Corduroys:

Alpine-styled corduroys in quaint provincial prints. Left: 1722—A collarless dirndl dress garnished with braid. In Vanetta corduroy. BGE buttons. Sizes 11-18. 50¢.

1754

1722

1490

MONROE

the Tyrolean look

Above: 1699—A Tyrolean classic—the dirndl jumper plus puffed-sleeve blouse. Gaily printed jumper of Juilliard Juilleroy. Teen sizes 10-16, 35¢. Junior sizes 11-15, 35¢. The wide, shoe-laced belt by E-Z Buckle Company.

Left: A charming peasant story told in separates. Waist-length jacket cut to show its own blouse. 1754, sizes 11-18, 35¢. Skirt with soft pleats. In Fuller Fabrics Fulleroy. 1490, 23½-30, 35¢.

Right: 1726—The Salzburg influence. Light hearts and scrolly flowers that stripe a braid-detailed dirndl dress with traditionally snug midriff. Of Juilliard Juilleroy. Sizes 11-18, 35¢. Talon Magic-Tab zipper.

BACKVIEWS PAGE 96. YARDAGES PAGE 98. ACCESSORIES PAGE 100. ALL SIMPLICITY PATTERNS ARE PRINTED.

Fashion Report for Teens

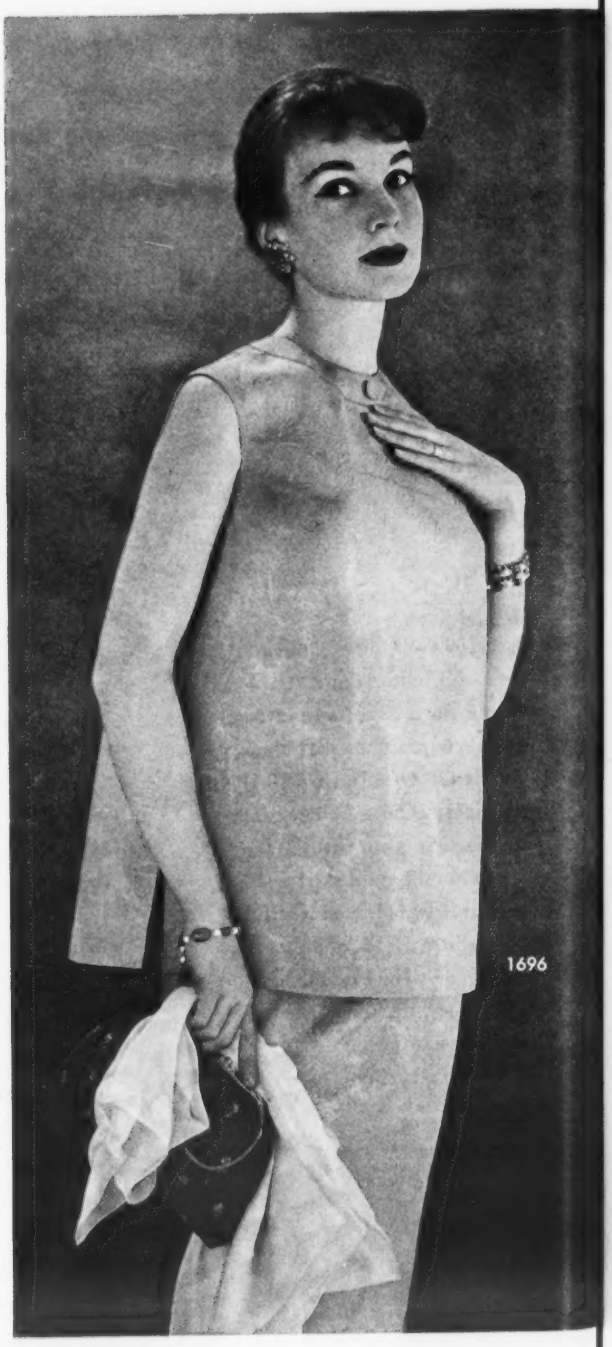
A plan to meet all their deadlines and datelines.
Above, left: 4811 — Teen life basic, the yoked shirt with French cuffs. Sizes 10 - 16, 35¢.
1430 — Simple-To-Make skirt. Sizes 24-28, 35¢.
Left: 1324 — Casual jacket with tab details, a skirt slim as a potato chip. Sizes 10-16, 35¢.
Below, left: 1555 — Date-baited beauty with long stem and late-starting fullness from the hips. Sizes 10-16, 35¢.
Below, right: 1734 — The Directoire jumper sheath to team with blouses or star alone. Sizes 10-16, 35¢.

Above: 1699 — Alpine-influenced jumper with button-down straps and an out-going skirt. Tyrolean touches: the deep scooping, the pert blouse with puffed sleeves. In sizes 10-16, 35¢.
Upper right: 1666 — To devastate a stagline, this gown with square-cut bodice and skirt apparently adapted from wishful thinking. Sizes 10-16, 35¢.
Right: 1698 — The dress that's kept going steady. All-in-one sleeves, a free-wheeling skirt. Sizes 10-16, 35¢.

BACKVIEWS PAGE 96.
YARDAGES PAGE 98.
ALL SIMPLICITY PATTERNS ARE PRINTED.

Planned for co

PELLEGRINI



BACKVIEWS PAGE 96. YARDAGES PAGE 98.
ACCESSORIES PAGE 100.
ALL SIMPLICITY PATTERNS ARE PRINTED.

coming events

Beautiful fashion prospects for the modern, active mother-to-be. Suits photographed in color are shown on a model who is seven months pregnant. *Opposite page:* 1696— From the same pattern, two suits as different as day and night. The daytime version features all-in-one sleeves and a straight-cut box jacket with patch pockets. In Burlington Mills brushed tweed of rayon, acetate and Acrilan. Under-cover feature: a sleeveless blouse. Buttons by La Mode. Formite interfacing. The after-dark version, in a damask-like gold, is sleeveless and slashed in the Chinese manner. Burlington Mills Lucretia faille of cotton and rayon. Talon Slide-Fit adjustable closure at waistband. Sizes 11-18, 50¢.

On this page, from left to right:
1488—Top news, a jacket flared from its stand-offish neckline. Sizes 11-18, 50¢.
4004—In charming anticipation of a gala evening, the slim cut-out skirt, ankle-length. Sizes 24-32, 35¢.
1697—An all-occasions suit—sleeveless and jewel-buttoned for evening, with blouse or sweater by day. Sizes 12-20, 50¢.
1552—Chinese Modern—a Mandarin jacket adapted to Western usage. Simple-To-Make. Sizes 11-18, 35¢.
4004—Perfect partner for your tops—a straight, adjustable skirt. Waist sizes 24-32, 35¢.

Planned for coming events

1551

1697

1487

Today's stork clubbers believe in "business as usual" and even demand more flattery than usual. *Left:* 1551—Details that make the suit—tab accents, round yoke, a staccato of buttons in triple formation. Sizes 11-18, 50¢. *Below:* 1697—A button-down jumper that pyramids from its tabbed neckline. Giant patch pockets are designed to keep all the necessities of housekeeping close at hand. Sizes 12-20, 50¢. *Right:* 1487—The two-piece dress with its flare cleverly manipulated from inverted pleats, its neckline squarely exposed. Sizes 11-18, 50¢.

BACKVIEWS PAGE 96. YARDAGES PAGE 98.

Prepping for the Ivy League, smart young fashions that meet collegiate standards. Both blazers in Vanetta Varsity Stripe Durocord corduroy. The pleated skirt and slacks are of Milliken flannel. Buttons by La Mode. His: 1332, sizes 2-12, 35¢. Hers: 1748, sizes 2-6, 35¢.

BACKVIEWS PAGE 102. YARDAGES PAGE 104.
ACCESSORIES PAGE 100.

ALL SIMPLICITY PATTERNS ARE PRINTED.

Simplicity Patterns for

Children

Fashions for the first dozen years

Featuring: The Ivy League Look

Trans-season Cottons

Holiday Fashions

Corduroy: Little Ivy Leaguers

1738

1481

Ivy League fashions in classic corduroy, newly-educated to stripes, plaids, and foulard prints.

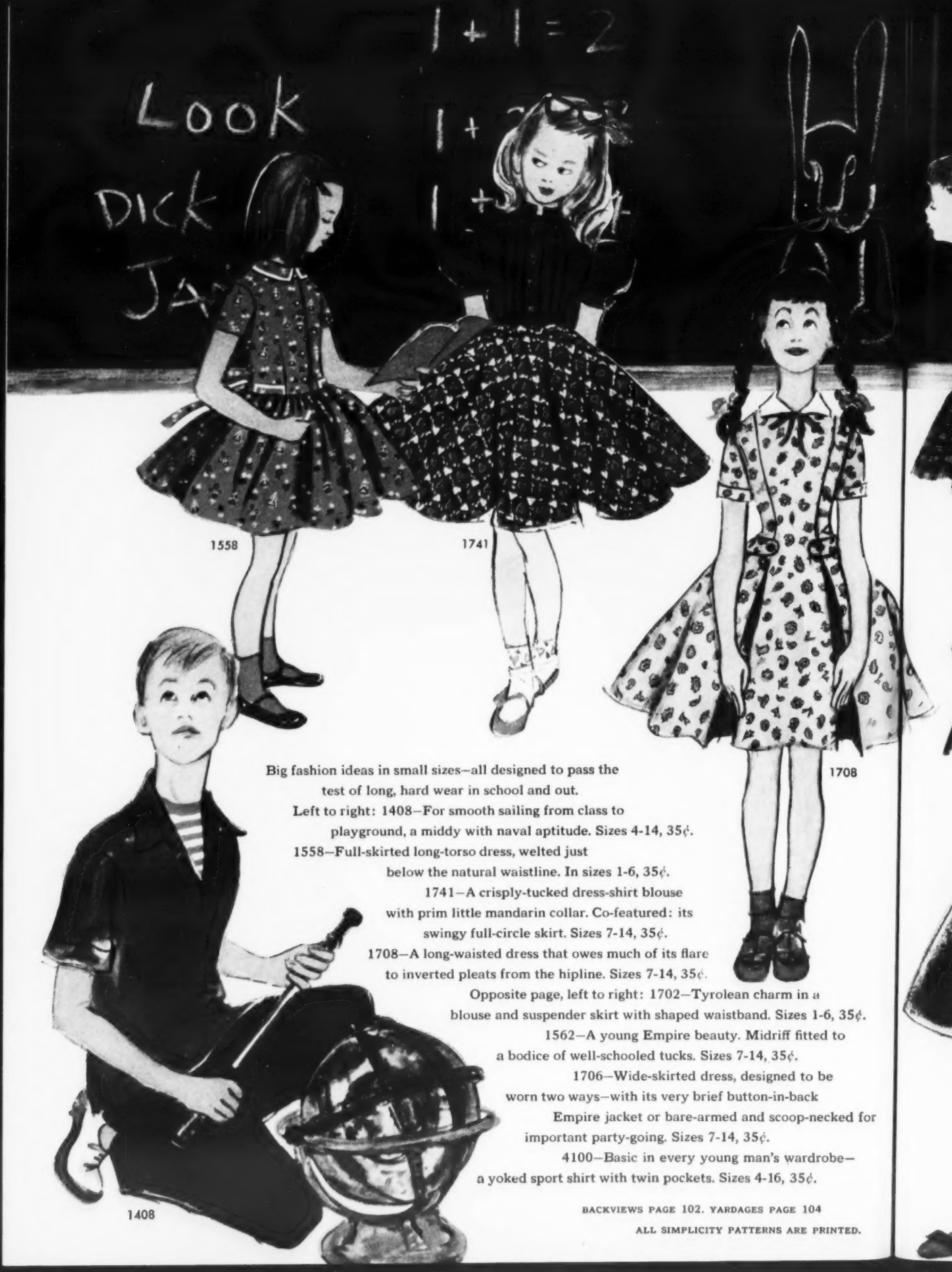
Left: 1738—Unanimously approved by lower classmen—the tie-printed shirtwaist dress. Of Crompton corduroy. Sizes 7-14, 35¢. Coordinated belt by Bac-A-Brand.

Above: 1481—A pennant winner in the younger Ivy Leagues—this casual two-piece middy dress. Of Ely & Walker Gilbrae corduroy. Sizes 2-6, 35¢.

BACKVIEWS PAGE 102. YARDAGES PAGE 104. ACCESSORIES PAGE 100

ALL SIMPLICITY PATTERNS ARE PRINTED.

Right: 1601—Plaid Bermuda shorts,
copied from college coeds
and British colonials. In Juilliard Juilleroy.
Shirt of Springs Mills Everglaze
Minicare Dazzle broadcloth. Sizes 7-14, 35¢.
Left: 1740—Back-to-school blazer,
boldly striped this term. Of Cone corduroy.
Pellon interfacing. La Mode buttons.
Pleated skirt: Lebanon Sanforlan
Wash-a-Flan of wool and DuPont nylon.
Sizes 7-14, 35¢.



Big fashion ideas in small sizes—all designed to pass the test of long, hard wear in school and out.

Left to right: 1408—For smooth sailing from class to playground, a middy with naval aptitude. Sizes 4-14, 35¢.

1558—Full-skirted long-torso dress, welted just below the natural waistline. In sizes 1-6, 35¢.

1741—A crisply-tucked dress-shirt blouse with prim little mandarin collar. Co-featured: its swingy full-circle skirt. Sizes 7-14, 35¢.

1708—A long-waisted dress that owes much of its flare to inverted pleats from the hipline. Sizes 7-14, 35¢.

Opposite page, left to right: 1702—Tyrolean charm in a blouse and suspender skirt with shaped waistband. Sizes 1-6, 35¢.

1562—A young Empire beauty. Midriff fitted to a bodice of well-schooled tucks. Sizes 7-14, 35¢.

1706—Wide-skirted dress, designed to be worn two ways—with its very brief button-in-back Empire jacket or bare-armed and scoop-necked for important party-going. Sizes 7-14, 35¢.

4100—Basic in every young man's wardrobe—a yoked sport shirt with twin pockets. Sizes 4-16, 35¢.

BACKVIEWS PAGE 102. YARDAGES PAGE 104

ALL SIMPLICITY PATTERNS ARE PRINTED.

Borrowed from upperclassmen

BACK-TO-SCHOOL FASHIONS

The "plus jacket" idea that has won a vote of confidence in higher student councils.

Left to right: 1705 — Topping its jumper, an Empire jacket, tabbed in front and tied in back. Sizes 7-14, 35¢.

1479 — Three-piece story: blouse, Bavarian-styled suspender skirt with inverted pleats, collarless jacket cut very straight. Sizes 7-14, 35¢.

1705 — A flared jumper which may switch from sweater to its own Empire jacket. Sizes 7-14, 35¢.

1327 — Long-stemmed jumper with wide swing of pleats from the hipline. Cold weather-worthy: a jacket, warm and double-breasted. Sizes 7-14, 35¢.

BACKVIEWS PAGE 102. YARDAGES PAGE 104

ALL SIMPLICITY PATTERNS ARE PRINTED.

Borrowed from upperclassmen

1747 — From one pattern — two young and dashing fall suits that bear watching as they cross the street. The monotone version features a longer jacket, buttoned straight down, with tab details on each side. Of Lebanon Fairfax worsted flannel... The overlapped jacket is square cut and barely brushes the hipline. In Lebanon Wash-a-Flan of wool & DuPont nylon. Pleated skirt in Domino plaid. Sizes 2-6, 35¢. BGE buttons. Jackets interfaced with Interlon.

ABBE

1747

1747

Frank Blair's career as an early morning newscaster is accidentally geared to Paul's career as a kindergarten student. For afternoon cycling, they team up in back-yoked sport shirts. Of Soap 'n Water Countryside cotton with an India Madras look. 4100, sizes 4-16, 35¢. 1025, small, medium, large, extra large, 35¢. Paul's slacks of Rosewood Woosterlon flannel. 1332, sizes 2-12, 35¢. Talon Magic-Tab zipper.

BACKVIEWS PAGE 102. YARDAGES PAGE 104 ALL SIMPLICITY PATTERNS ARE PRINTED.

Family fashions

modeled by TV newscaster Frank Blair and his son Paul

In the household of news commentator Frank Blair, it's the children who put their father to bed. Five nights a week Frank retires at the same time as his second youngest son, Paul. Paul is five. One night a week he stays up as late as his daughter Mary. Mary is nine. The reason for this unorthodox routine is Frank Blair's job as newscaster and special reporter for the television show "Today". In order to make those 6:00 A.M. rehearsals at NBC studios in New York, he must not only be *up* at the crack of dawn but halfway through breakfast. However, before his Saturday program, "Monitor", he sleeps that extra hour. "Radio," says Frank, "no shaving, no makeup."

Family-wise, this arrangement is ideal. The seven Blair children and their mother Lillian like the idea of a father who comes home in the afternoon, and Frank finds a houseful of hungry, thirsty juveniles relatively quiet after cutting his professional teeth on noisy presidential campaigns and party conventions.

While there are no would-be followers in dad's footsteps, television has influenced the Blairs in unexpected ways. When Paul went to the hospital for X-rays, he explained happily to friends: "They're going to take pictures – just like TV."

Waiting for their 36′ ship to come in, Frank and Paul wear navy yachting jackets of Milliken Velvatone flannel, lined in "Lasting Freshness" by Earl-Glo. Gay striped vests: M. & W. Thomas cotton. 4134, sizes 4-12, 35¢. 4107, sizes 34-44, 35¢. Costumakers buttons.

Early to bed and early to rise is more than a maxim at the Blair house. It's a fact. Frank and Paul wear shawl-collared robes in a tie silk foulard print of H. Bates rayon broadcloth by Folker. 4133, sizes 4-16, 35¢. 1758, chest sizes 34-48, 35¢. Armo interfacing.

PLAYCLOTHES AND PLAYTHINGS

Below: 1436 – Practical for youngsters who fly almost as high as their kites – bibbed overalls and a reversible jacket with easy-action raglan sleeves. Sizes ½-3, 35¢.

Left: 1668 – Designed for a dolly's ministering angel – this sturdy pair of overalls with its own coolie-styled jacket. In sizes ½-3, 35¢.

1668

CHINITZ

1594

1436

Above: 1594 – Coverall with built-in crawlability (the elasticized waist) and an easy out (United-Carr Dot Snappers at pants legs). Sizes ½-3, 35¢.
1403 – A stuffed bunny, long-of-ear. One size, 35¢.

Left: 1404 – The origin of the species – less than half a yard of fabric each. To fatten them for Christmas, cotton batting or foam rubber shreddies. Horse, duck, lamb, dog, and chick. One size, 35¢.

Right: 1594 – To whoop it up, a one-piece coverall with elasticized waist. Sizes ½-3, 35¢.

Right: Highlights from our Christmas collection of dolls' clothes.
1405, 35¢. Six-part Simple-To-Make wardrobe for 14½"-21½" Tony Walkers.
1371, 35¢. Five-piece wardrobe for 17", 23" Posies and Saucy Walkers.
1372, 35¢. Seven-part nightgown-to-ball gown wardrobe for 8" Ginny, Muffie, and Alexander-kins dolls.

Left: 1668 – For a hard-working playboy, overalls fastened with United-Carr Dot Snappers. Sizes ½-3, 35¢.

JACOBS

BACKVIEWS PAGE 102. YARDAGES PAGE 104. ALL SIMPLICITY PATTERNS ARE PRINTED

PLAYCLOTHES AND PLAYTHINGS

Left: 4866 – To cut a pretty figure on ice, this skating costume with short circular skirt. When skirt's in a whirl, contrast lining and panties are apt to be sighted. Sizes 4-14, 35¢.
Below: 1436 – Reversible jacket with raglan sleeves; overalls dot-snapped for fast getaways. Sizes ½-3, 35¢.

Left: 4869 – Tomgirl shirt with back yoke and tab details fore and aft. Simple-To-Make. Sizes 4-14, 35¢.
1128 – For those who do more leaping than looking, slacks that are slim but non-inhibiting. Sizes 7-14, 35¢.
Far left: 1600 – A free and easy pullover shirt with roll-away collar and three ample pockets for storing valuables. The pedal pushers are slashed at the knee. Sizes 7-14, 35¢.

Left: 4861 – Under a gypsy spell – blouse, bolero, swingy skirt, sash, and head scarf. Small, medium, large, 35¢. 4864 – For Halloween clowning, all the traditional circus flourishes: flounces, pompons, ruff, a peaked hat. Small, medium, large, 35¢. Below: 4863 – Froth and fantasy to keep a favorite ballerina on her toes. Short versions feature flowered bodice, plain or petal-trimmed skirt. Filmy dress at right is sylphide-length and strapless. Simple-To-Make. Sizes 4-14, 35¢.

BACKVIEWS PAGE 102. YARDAGES PAGE 104.
ALL SIMPLICITY PATTERNS ARE PRINTED.

the bewitching hour

Mid-winter night dreams, designed to meet an early bedline.
Left: 1398—A grandma nightie, calf-length and luxuriantly gathered to its round, piped yoke. For extra snugness, three-quarter length sleeves, elastic-cased. In Springs Mills Everglaze Minicare Dazzle broadcloth. Sizes 4-14, 35¢.
Above: 4503—So that the littlest draft dodger can keep up important inter-family communications in warmth and comfort—this Simple-To-Make robe with all-in-one sleeves and two deep patch pockets. Of Bernside Mills Trixcord. Sizes 1-6, 35¢.
Buttons by Costumakers.

BACKVIEWS PAGE 102. YARDAGES PAGE 104
ALL SIMPLICITY PATTERNS ARE PRINTED.

Right: 4130—To date the sandman, collarless pajamas with a drop back and built-in toe-warmers. Cone's Sanforized Velvelette. Sizes 1-6, 35¢.

Lower left: 1563—From one major pattern piece, a wistful nightie gathered to its lace-edged neckline. Of Ely & Walker Quadriga cloth trimmed with Wright's Care-free ruffling. Sizes ½-3, 35¢.

Lower right: 4502—An ankle-length sleepytime gown with square yoke and quaint dust ruffle. Of Davis and Catterall Valencia cotton. Sizes 1-6, 35¢.

PELLEGRINI

Left: 1671—The choice of young socialites—a lace-frosted beauty with pleated bodice, tiny cape collar. Skinner's pure silk taffeta. Sizes 7-14, 35¢. Interlon petticoat.

Right: 1670—Long-torso dress with skirt of inverted pleats. Avondale Mignonne Chambray. Sizes 1-6, 35¢.

1701

Party-bound

Above: 1701—A princess with strong Empire sympathies. Regal touch: lace collar and cuffs.
In Vanetta velveteen. Sizes 2-6, 35¢.

1738

1595

Above: 1738—Party-mannered bouffant with frilly dress-shirt bodice. Fluegelman's Gardenia embroidered nylon organdy. Sizes 7-14, 35¢.
Left: 1595—For Your Fair Lady, an enchanting scoop-neck dress, gracefully sashed.
In Bates Disciplined cotton. Sizes 1-6, 35¢.

BACKVIEWS PAGE 102. YARDAGES PAGE 104. ACCESSORIES PAGE 100.
ALL SIMPLICITY PATTERNS ARE PRINTED.

Party-bound

1558

1737

Tyrolean prints dress up and go.
Clockwise: 1558 – Long-torso charmer in A.B.C. percale. Sizes 1-6, 35¢.
1737 – Salzburg-styled dirndl dress. Wm. Simpson Everglaze Minicare Tyrolean Calico. Sizes 7-14, 35¢.
1703 – Beguiling jumper: Everglaze Minicare X-Press print. Dress: Everglaze Cygnette. Both by Peter Pan. Sizes 1-6, 35¢. Costumakers buttons.

1703

BACKVIEWS PAGE 102.
YARDAGES PAGE 104.
ACCESSORIES PAGE 100.
ALL SIMPLICITY PATTERNS ARE PRINTED.

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Dear Reader...

Have you noticed the new measurement chart now appearing in all pattern catalogues in the store where you buy your patterns? We hope you have—and also that you have been using it!—but in case you haven't, it's shown on the next page.

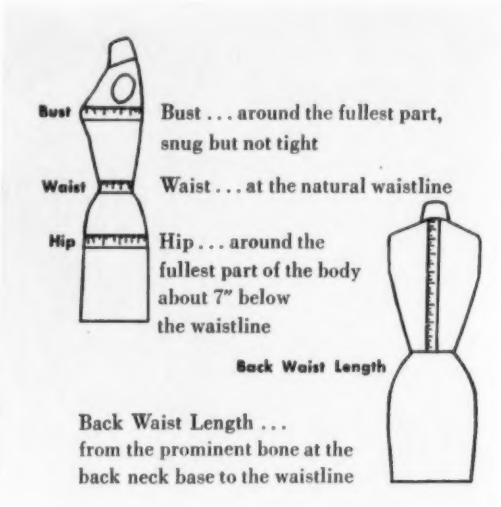
This new measurement chart is based on the results of long study of the American woman's figure made by the entire Pattern Industry. This study indicates that modern foundation garments and bras have made certain changes in figure contours. These changes are reflected in the revised standard of measurements that all major pattern companies are now using in the patterns they make.

This is the way to use the new measurement chart: First, be sure you know what your correct measurements are. Next, find your measurements on the chart and buy the size pattern that corresponds to your measurements. If you are choosing a dress, blouse, suit, or coat pattern, your *bust* measurement will determine the size you need. If it is a separate skirt, slacks, or shorts you want to make, your waist measurement will determine your pattern size. There's one exception to that second rule: If your *hips* are larger than shown for that size, select your pattern size by hip measurement.

Once you have found your proper size on the catalogue chart, that is the size you should buy in any and all of the patterns shown in the catalogue.

You'll notice that these new measurement charts say that the given measurements are *body* measurements — not garment measurements. This simply means that these are the measurements you take on your own body. The finished garment always has some "ease" allowance in addition to the body measurements so you can move comfortably when you wear it.

The body measurements you should take are shown in the illustration, and if you have been taking a high chest measurement as your bust measurement, you should no longer use that measurement. Take your measurements in this way:



Take these measurements over a smooth-fitting dress or blouse and a smooth-fitting skirt. (Never measure over a jacket or coat.) And when you take measurements, you should be wearing a bra and foundation garment that fit properly.

If you take your measurements correctly and choose your right pattern size, we think that the new clothes you make will look better than ever!

Sincerely yours,

Alice Linn

Alice Linn
Extension Clothing Specialist
U. S. Department of Agriculture

Revised measurement chart

Select your size by the *bust* measurement on this revised chart. That size, then, is your correct size for all patterns in this catalogue even though the bust measurement on the envelope may be stated differently.

These are actual body measurements, not garment measurements

Misses' Sizes:

Buy Size	10	12	14	16	18	20
If Bust is	31	32	34	36	38	40
Waist	24	25	26	28	30	32
Hip	33	34	36	38	40	42
Back Waist Length	15¾	16	16¼	16½	16¾	17

Junior Misses' Sizes:

Buy Size	9	11	13	15	17
If Bust is	30½	31½	33	35	37
Waist	23½	24½	25½	27	28½
Hip	32½	33½	35	37	39
Back Waist Length	15	15¼	15½	15¾	16

Teen Sizes:

Buy Size	8	10	12	14	16
If Bust is	29	30	32	34	36
Waist	23	24	25	26	28
Hip	31	32	34	36	38
Back Waist Length	14½	14¾	15	15¼	15½

Women's Sizes:

Buy Size	40	42	44	46	48	50
If Bust is	42	44	46	48	50	52
Waist	34	36	38½	41	43½	46
Hip	44	46	48	50	52	54
Back Waist Length	17⅛	17¼	17⅜	17½	17⅝	17¾

Half Sizes:

Buy Size	12½	14½	16½	18½	20½	22½	24½
If Bust is	33	35	37	39	41	43	45
Waist	27	29	31	33	35	37½	40
Hip	37	39	41	43	45	47	49
Back Waist Length	15¼	15½	15¾	16	16¼	16½	16¾

Sizes for Skirts, Slacks, and Shorts:

Teen Sizes:

Waist	23	24	25	26	28
Hip	31	32	34	36	38

Jr. Misses' Sizes:

Waist	23½	24½	25½	27	28½
Hip	32½	33½	35	37	39

Misses' and Women's Sizes:

Waist	24	25	26	28	30	32	34	36	38½	41
Hip	33	34	36	38	40	42	44	46	48	50

Children's Sizes:

Buy Size	½	1	2	3	4	5	6
If Chest is	19	20	21	22	23	23½	24
Waist	19	19½	20	20½	21	21½	22
Hip	25						26
Back Waist Length	10½						

Girls' Sizes:

Buy Size	7	8	10	12	14
If Breast is	25	26	28	30	32
Waist	22½	23	24	25	26
Hip	27	28	30	32½	35
Back Waist Length	11	11½	12¼	13	13¾

Boys' Sizes:

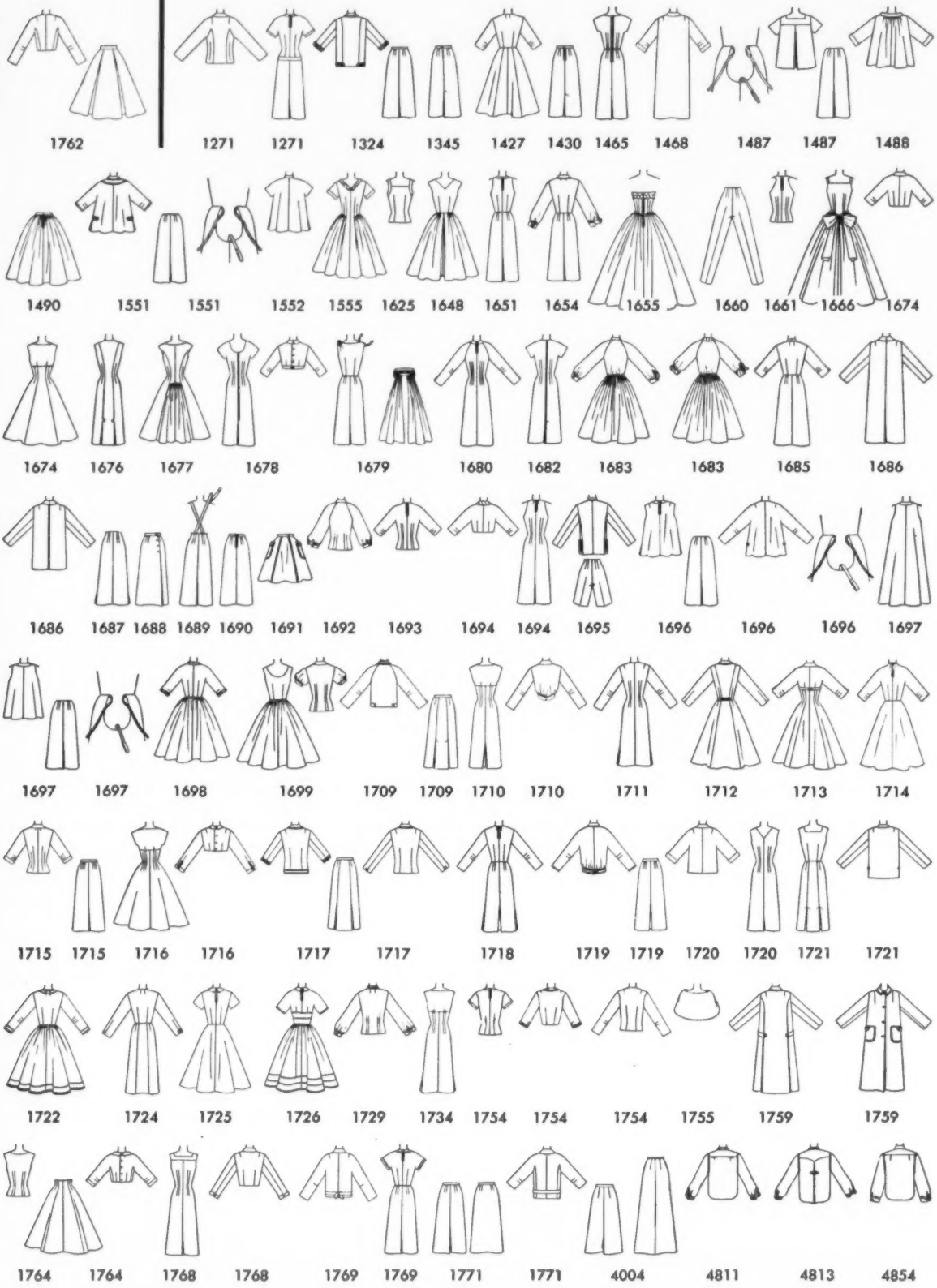
Buy Size	1	2	3	4	5	6	8	10	12	14	16
If Chest is	20	21	22	23	23½	24	26	28	30	32	34
Waist	19½	20	20½	21	21½	22	23	24	25½	27	29
Hip	24					25	27	29	31	33	35
Neck Base Girth	11½						12	12½	13	13½	14

Men's Sizes:

Chest	32	34	36	38	40	42	44	46	48	50
Waist	28	30	32	34	36	38	40	42	44	46
Neck Base Girth	13½	14	14½	15	15½	16	16½	17	17½	18
Shirt Sleeve Length	33	33	33	33	34	34	34	35	35	35

Front Cover

Backviews for Styles Shown on Pages 38 Through 74



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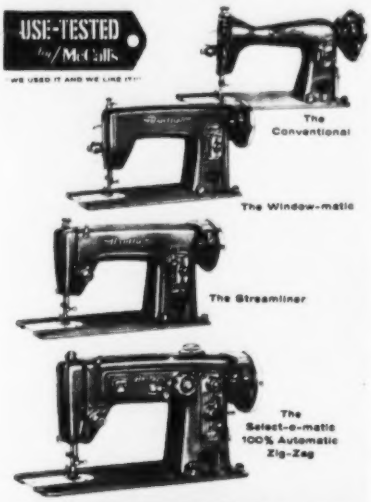

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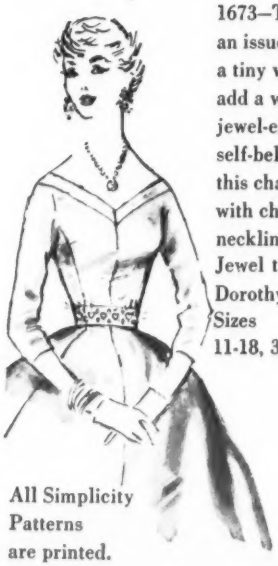
No.	Pages	Size		Yards	Width
1271	54	14		4	54"
1324	70	12	Jacket	1¾	54"
			Skirt	1	54"
1345	67	26		1	54"
1427	58	16½		3⅛	45"
1430	70	25		1	54"
1465	58	16½	Coat & dress	6¾	36"
1468	57	16		4⅜	36"
1487	74	14		3½	45"
1488	73	14		2	45"
1490	62	26		3	39"
1490	65	26		2⅞	45"
1490	68	26		3	36"
1551	74	14		3½	45"
1552	73	14		3	36"
1555	70	12		3¾	45"
1625	62	14		⅞	45"
1648	63	14		5¾	39"
1651	62	14		1⅞	52"
1654	56	16		3¾	45"
1655	64	14		8	36"
1660	50	14		1⅞	54"
1661	65	14		1	45"
1666	71	12		7¼	39"
1674	41	14		3⅝	54"
1676	53	14		3⅛	36"
1677	62	14		5⅛	45"
1678	42	14		3	54"
1679	63	14	Dress	3¼	36"
			Panel & cummerbund	2⅝	39"
1680	47	14		3⅝	36"
1682	48	14		3⅛	36"
1682	48	14		2⅞	41,45
1682	49	14		2¾	54"
1683	47	14		5⅛	36"
1683	52	14		4⅛	45"
1685	59	16½		3⅜	45"
1686	54	14		2	54"
1686	55	14		3	54"
1686	64	14		3	50"
1687	66	26		2⅛	36"
1688	53,66	26		2	54"
1689	52	14		1½	54"
1690	53,67	24		1	54"
1691	50	26		1½	54"
1692	50	14		2⅛	39"
1693	52	14		1¼	54"
1694	61	14	Dress & jacket	3	54"
1695	51	14	Jacket	1¾	54"
			Shorts	1⅛	54"
			Jacket & shorts	2⅝	54"
1696	72	14	Jacket & skirt	4	45"
			Top & skirt	2⅞	45"
1697	73	16	Top & skirt	2⅝	54"
1697	74	16	Jumper	2½	54"
1698	71	12		4½	54"
1699	69	13	Blouse	2⅛	36"
			Jumper	4¾	36"
1699	71	12	Blouse	2	36"
			Jumper	4⅝	36"
1709	59	16½		2⅞	54"
1710	47	14		3⅛	54"
1711	38	14		2⅝	54"
1712	42	14		3⅜	54"
1713	46	14		3⅝	45"
1714	47,52	14		3¾	36"
1715	55	16		2⅞	54"
1716	46	16	Dress	2⅝	54"
			Jacket	1⅜	54"
1717	43	16		3	54"
1717	55	16		3¼	54"
1718	57	16		2½	54"
1719	41	14		3	54"
1719	54	14	Jacket	1¾	54"
			Skirt	1⅜	54"
1720	63	14		4⅜	45"
1721	57	16	Jumper & jacket	3½	54"
1722	68	14		5½	36"
1724	58	16½		3¼	45"
1725	53	15		3¾	36"
1726	69	14		4⅛	36"
1729	53	14		2⅛	39"
1734	70	12		2¾	36"
1754	44,45	14	See pattern envelope for yardages		
1754	68	14	See pattern envelope for yardages		
1755	64	Med.		⅝	54"
1759	42	16	See pattern envelope for yardages		
1762	37	14		4⅛	54"
1764	60	14		4¼	45"
1768	40	14		3⅛	54"
1769	40	16		3¾	54"
1771	43	14		2⅞	54"
4004	73	26	Long length skirt	2⅝	39"
4004	73	26	Short length skirt	2	39"
4811	70	12		2¾	36"
4813	50	16		1¾	54"
4854	53	14		2½	36"

The add-a-belt idea

1681—To soften the descent of this unbelted sheath, create a waistline where none exists. Belt backing and remnants of fabric make a smart self-belt. Sizes 12-20, 50¢.

1771—To vary the look of this straight-cut suit, gather it in with a medium width self-belt. Sizes 11-18, 50¢. Belts shown made with purchased belt backing by *Bac-A-Brand*



1673—To make an issue of a tiny waist, add a wide jewel-encrusted self-belt to this charmer with chevron neckline. Jewel trim by Dorothy Flicek. Sizes 11-18, 35¢.

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Accessory Listing

For Fall-Winter 1956

Here is a listing of accessories used in this issue. For your convenience we mention the pages on which they appear and the manufacturer's address. If you would like information regarding the store in your vicinity which carries these accessories, write directly to the manufacturers listed. (All of them in New York City.)

Bags
Pages: Cover, 59
Mark Cross, 707 Fifth Avenue
Pages: 38, 41, 42, 43
Koret, 33 East 33rd Street
Pages: 57, 60, 64, 65
Marietta Larsen, 358 Fifth Avenue

Belts
Pages: 49, 56, 58
Calderon, 389 Fifth Avenue
Page: Cover
Elegant, 6 East 32nd Street

Furs
Pages: 57, 61
Winter Furs, 224 West 30th Street

Gloves
Pages: Cover, 38, 40, 41, 43, 45, 60, 65
Crescendoe, 240 Madison Avenue

Hats
Pages: 42, 46, 47, 59
John Frederics, 6 West 57th Street
Pages: Cover, 40, 60
Betty Richards, 360 East 50th Street

Jewelry
Page: 42
Assessocraft, 389 Fifth Avenue
Pages: 43, 72
Castlecliff, 366 Fifth Avenue
Pages: 44, 45, 62, 63, 64, 65
Miriam Haskell, 392 Fifth Avenue
Pages: 46, 47, 57
La Tausca, 411 Fifth Avenue
Pages: Cover, 41, 49, 68, 69
Monet, 6 West 32nd Street

Scarves
Pages: 48, 49, 72
Emily Wetherby, 4 West 37th Street

Shoes
Pages: 91, 92
Capezio, 1612 Broadway
Page: 75
Friendly-Acrobat Shoe Co., 350 Fifth Avenue
Pages: 68, 69
Pappagallo, 122 Fifth Avenue
Page: 77
Saddle oxford: Sandler Of Boston 47 West 34th Street
Page: 76
Sandal: Sundial Shoe Co., 47 West 34th Street

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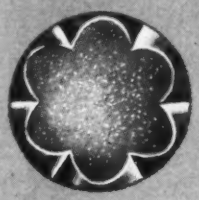

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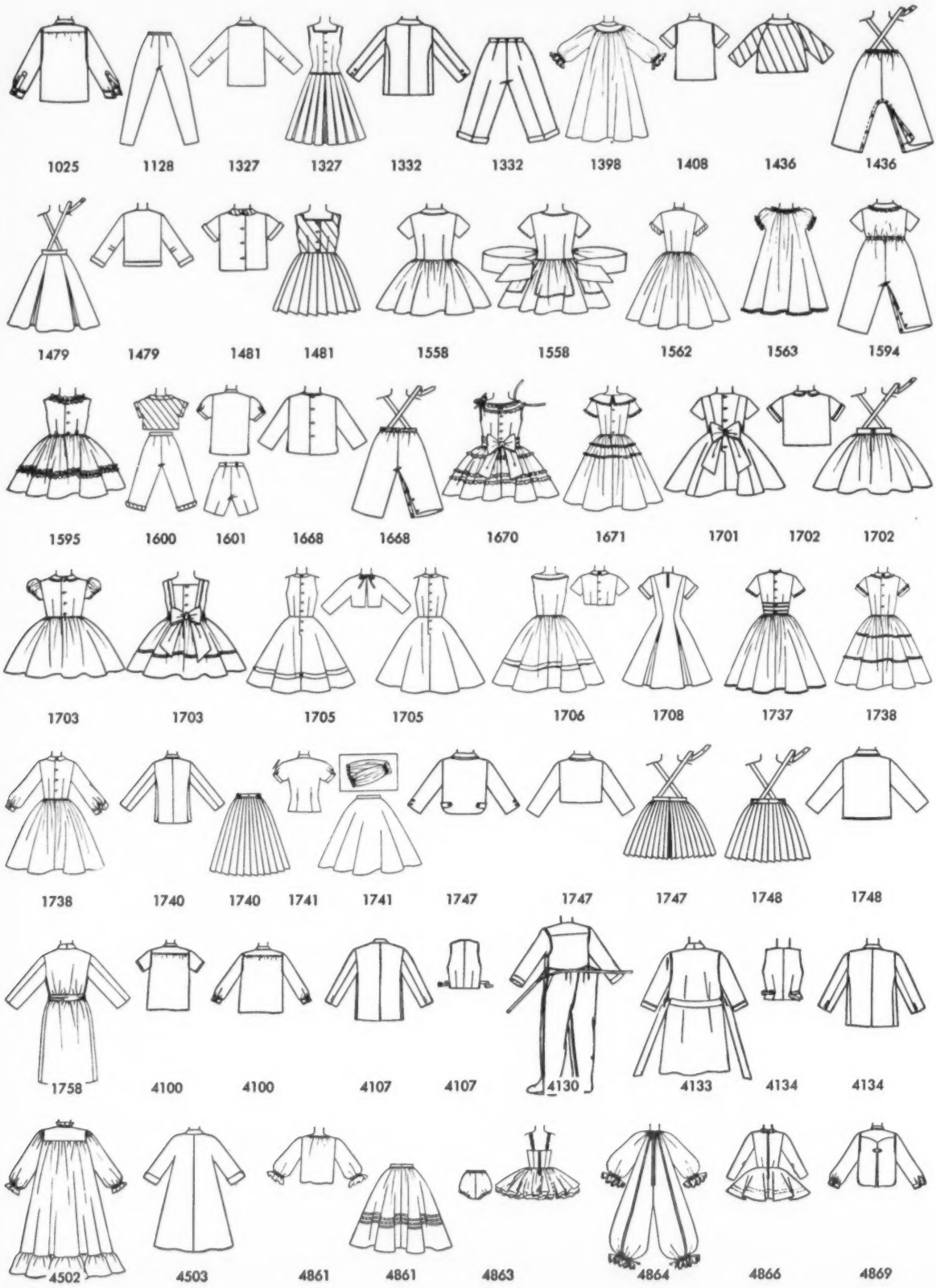
Backviews for Styles Shown on Pages 75 Through 92



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1554—Molded sheath slip, Simple-To-Make. Sizes 12-20, 35¢. To personalize it: Transfer 4040, 25¢. All Simplicity Patterns are printed.

1172—Simple-To-Make boat-necked blouse. Sizes 12-20, 35¢. Transfer for embroidered monogram: 4040, 25¢.

1641—Mandarin housecoat. Sizes 12-20, 35¢. Script transfer: 4042, 25¢. All monograms fashion-stitched without attachments on a *Singer Slant Needle machine.*

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Approximate Yardages

All Simplicity Patterns are Printed. Patterns are 25, 35 or 50 cents. Yardages are in one size depending on size range, and serve only as estimates. Check yardages for your size on back of pattern envelope before buying fabric.

No.	Pages	Size		Yards	Width
1025	82	Med.		3⅞	36"
1128	86	10		1⅛	54"
1327	80	10	Jacket	1½	54"
			Jumper	1⅞	54"
1332	75	8	Jacket	2	36"
			Pants	1⅛	54"
1332	82	8	Pants	1⅛	54"
1371	85	17"	See pattern envelope for yardages		
1372	85	8"	See pattern envelope for yardages		
1398	88	10		2⅞	36"
1403	84	1 size	See pattern envelope for yardages		
1404	84	1 size	See pattern envelope for yardages		
1405	85	16½"	See pattern envelope for yardages		
1408	78	10		1⅝	35"
1436	84	2	Jacket & overalls	2⅛	36"
1436	86	2	Jacket	⅝	54"
			Overalls	1⅜	54"
1479	80	10		2¾	54"
1481	76	4	Middy	⅞	36"
			Skirt	1⅜	36"
1558	78	4		1½	36"
1558	92	4	Striped fabric	1¾	36"
1562	79	10		3	36"
1563	89	2		1⅝	36"
1594	84	1		1⅜	36"
1594	85	2		1⅜	36"
1595	91	4		1⅜	36"
1600	86	10	Shirt	1¾	36"
			Pants	1⅞	36"
1601	77	10	Shirt	1½	36"
			Shorts	1¼	36"
1668	84,85	2		1⅞	36"
1670	90	4		2	36"
1671	90	10		3	45"
1701	91	4		2	36"
1702	79	4	Blouse	⅞	36"
			Skirt	1½	36"
1703	92	4	Dress & trim	1⅞	36"
			Jumper	1½	36"
1705	80	10	Dress & jacket	2¼	54"
1705	80	10	Dress	2⅜	36"
1706	79	10	Dress & jacket	4⅜	36"
1708	78	10		3⅝	36"
1737	92	10		2¾	39"
1738	76	10		3⅝	36"
1738	91	10		2¾	45"
1740	77	10	Jacket	2¼	36"
			Skirt	1⅞	36"
1741	78	10	Blouse	1⅜	36"
			Skirt	2⅝	36"
1747	81	4	Jacket & skirt	1⅞	54"
			Jacket	⅞	54"
			Skirt	1	54"
1748	75	4	Jacket	1⅜	36"
			Skirt	⅞	54"
1758	83	Med.	See pattern envelope for yardages		
4100	79	10	Short sleeve shirt	1¾	35"
4100	82	10	Long sleeve shirt	2⅛	35"
4107	83	36	Jacket	2¼	54"
			Vest	¾	54"
4130	89	3		2½	35"
4133	83	8		3⅛	39"
4134	83	8	Jacket	1¼	54"
			Vest	½	54"
4502	89	4	Nightgown & jacket	3⅛	36"
4503	88	4		3	36"
4861	87	Med.	Skirt	2⅞	35"
			Blouse	2¼	35"
			Bolero	½	35"
			Sash	⅝	35"
4863	87	8	See pattern envelope for yardages		
4864	87	Med.	See pattern envelope for yardages		
4866	86	8	See pattern envelope for yardages		
4869	86	8		1⅝	36"

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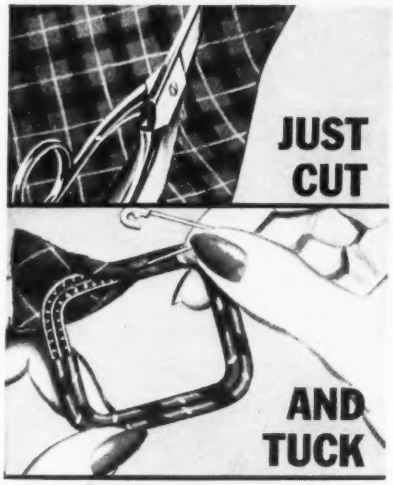

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GIVEN: Weight and Height Chart PLUS Measurement Chart!

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If I have checked TEN items, please send them for only $2.
If I have checked all 16 items, please send them for $3.

Name .....

Address .....

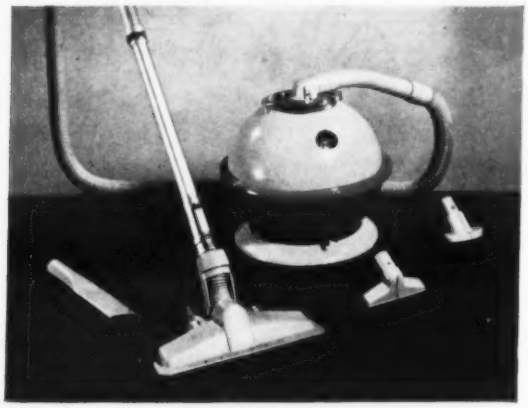
Shopping with Simplicity

New in this issue – a full page of shopping cues designed to provide an important service for homemakers. Any of the helpful pamphlets listed below can be yours free of charge on request. Be sure to specify the name of the booklet and enclose a stamped self-addressed envelope.

For a holiday hostess – eye-appealing delectables to tempt the most jaded party-goer's appetite (if the family doesn't raid them first). Suggestions: pale green almondy Christmas trees, coconut fruit roll, mocha krinkle squares. To obtain "Three C's For Christmas", a booklet featuring these and other yummy recipes, write: Consumers Service Dept., SP-Fall, General Foods Corporation, White Plains, N.Y.

The *General Electric Automatic Skillet* that does all its own brain work and whips up everything from scrambled eggs to a complete sukiyaki dinner. Temperature chart on the cool-as-a-cucumber handle indicates proper dial setting. $17.95. Lid, $2. For tasty GE skillet recipes, write: General Electric Co., Distribution 21D, Bridgeport, Conn.

A liquid self-polishing wax beautifully unfazed by splashing and spilling. *Johnson's* water-repellent *Stride* protects like paste wax, dries to a long-lasting gloss, responds to buffing when floors get scuffed. $1.49 a qt. For a booklet crammed with household hints, request "How to Take Care of Furniture" from: S. C. Johnson & Son, Inc., SPB, Racine, Wisc.

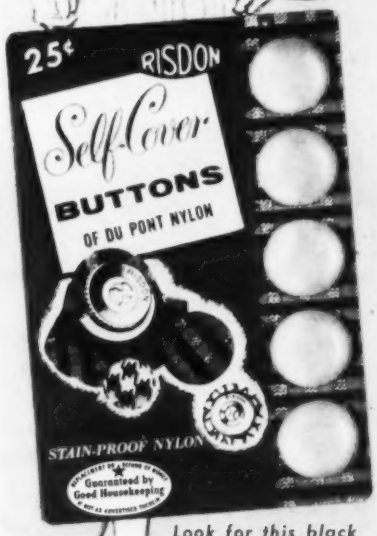


Magic carpets from an electric cleaner that walks on air. The 1956 *Hoover "Constellation"* adroitly saves time and effort with its follow-your-leadership air-glide feature, double-stretch hose, combined rug and floor nozzle. $97.50 with all cleaning tools. For "Notes on Buying and Using an Electric Cleaner", write: Home Economics Dept., SP, Hoover Co., North Canton, Ohio.

A complete laundry in one sleek, functional unit. The *Bendix Duomatic* washes, rinses, damp dries, and dries automatically, processing a full load of clothes in just a fraction over an hour. For "Better Washdays", a booklet packed with practical laundering tips, write: Better Washdays, SPB, Procter & Gamble Co., P.O. Box 687, Cincinnati, Ohio.

How to make the buttons that "make" your clothes

IT'S EASY WITH...



RI-74

Look for this black and red card at your notions counter.

Write for the name and number of the pattern for this suit.

The Risdon Manufacturing Co. Naugatuck, Conn.

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For Quality Performance Every Time, Buy Risdon Self Cover Buttons, Self Cover Buckles, Self Cover Cuff Links, Snap Fixers, Button Pins, Safety Pins, Sewing Machine Needles and Other Risdon Quality Notions.

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Simplicity Pattern No. 1739 *Simplicity Pattern No. 1773*

At fabric stores or fabric counters of department stores. Write for your FREE booklet "What You Should Know About Sewing Pile Fabrics" and color swatches of Cantoni Velveteen.

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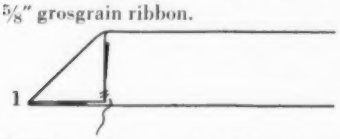
Ribbon trim

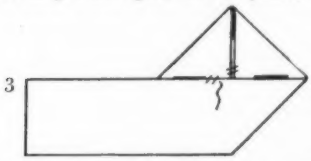
Directions for trimming "sweater" shown on page 44.

Required: Approximately 25 yards of 5/8" grosgrain ribbon.

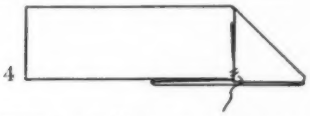


STEP 1—Fold one end of ribbon down diagonally so that cut edge and woven edge are even; tack in place.

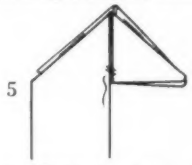
STEP 2—Fold the long end down diagonally so that woven edges meet forming a triangle; tack in place.



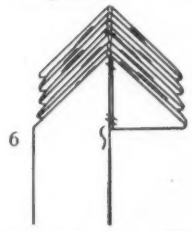
STEP 3—Fold the long end diagonally so that the woven edge is at lower edge of preceding triangle; tack.



STEP 4—Fold the long end up over the preceding triangle; tack in place.



STEP 5—Fold the long end down diagonally so that the woven edges meet, forming another triangle; tack. Then tack the points together as each point is completed.



STEP 6—Continue in this manner, repeating instructions from step 3, until the ribbon is the length necessary to trim garment.

Sew necessary

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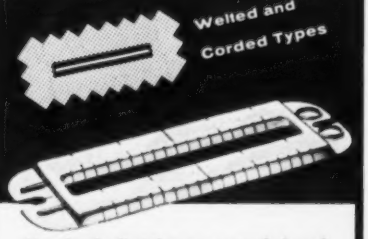
BOUND BUTTONHOLES



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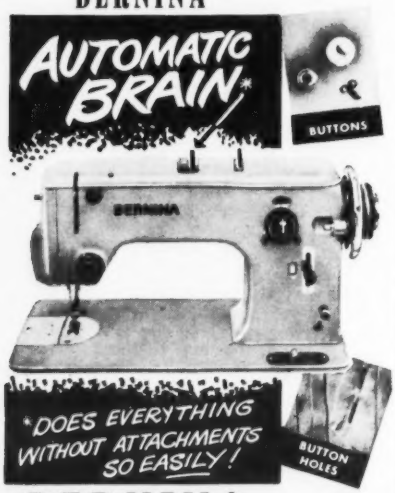

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MALLINSON

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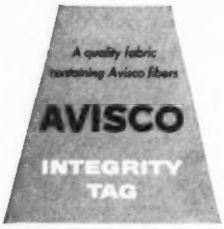

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North Carolina, Asheville, Bon Marche Inc.
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Joan's older sister, Ruth, is 5'4½" tall, weighs 122 lbs., has a 34" bust, 24" waist, 35½" hips. Note how the same Acme Form used for Joan's clothes adjusts so Ruth can use it for making her own dresses!

Mrs. Marsh is Ruth's height, but has a more matronly figure. She weighs 139 lbs., has a 38" bust, 30½" waist, 40" hips. See how the same Acme Form her daughters use, adjusts to duplicate Mrs. Marsh's figure!

The photographs above show more clearly than words, the amazing adjustability of the Acme Dress Form! No matter what size you are—no matter if your figure type is junior, miss, woman or half-size, your Acme Form will adjust quickly and easily to duplicate your exact measurements all ways and always. Should you gain or lose inches, your Acme Form will "gain" or "lose" with you!

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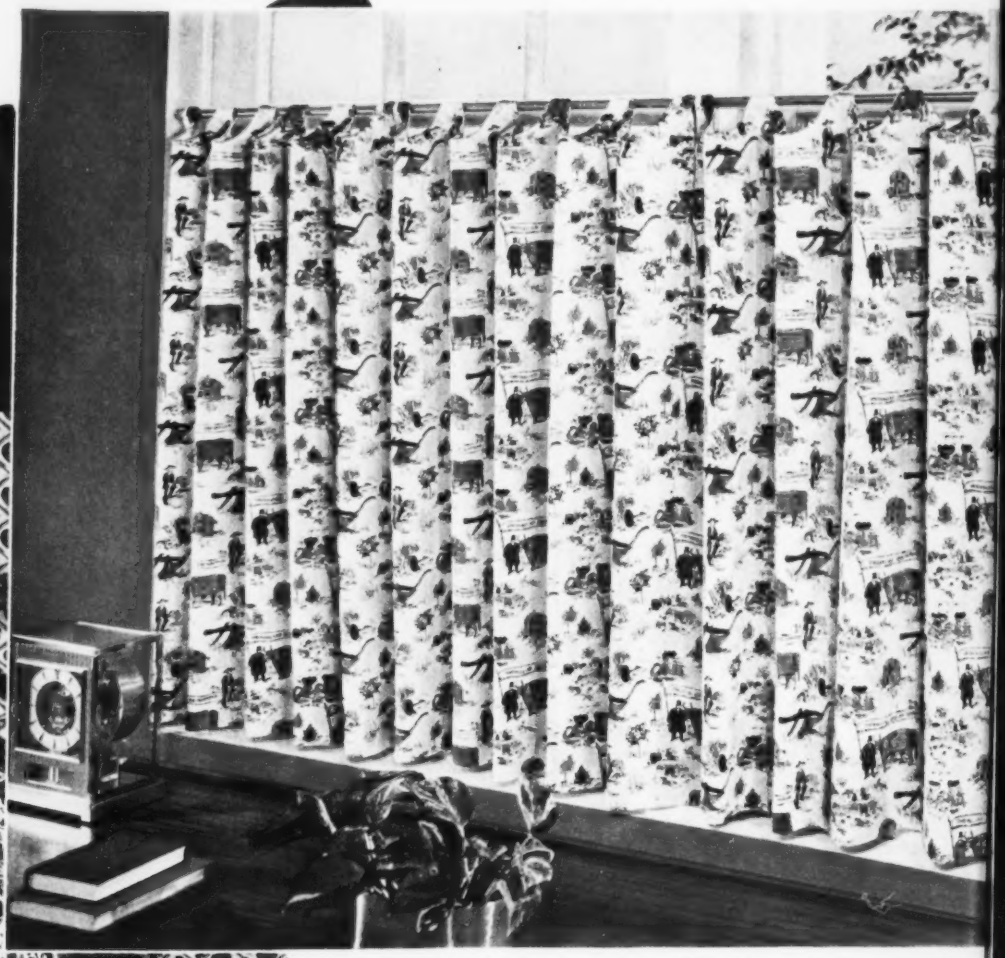

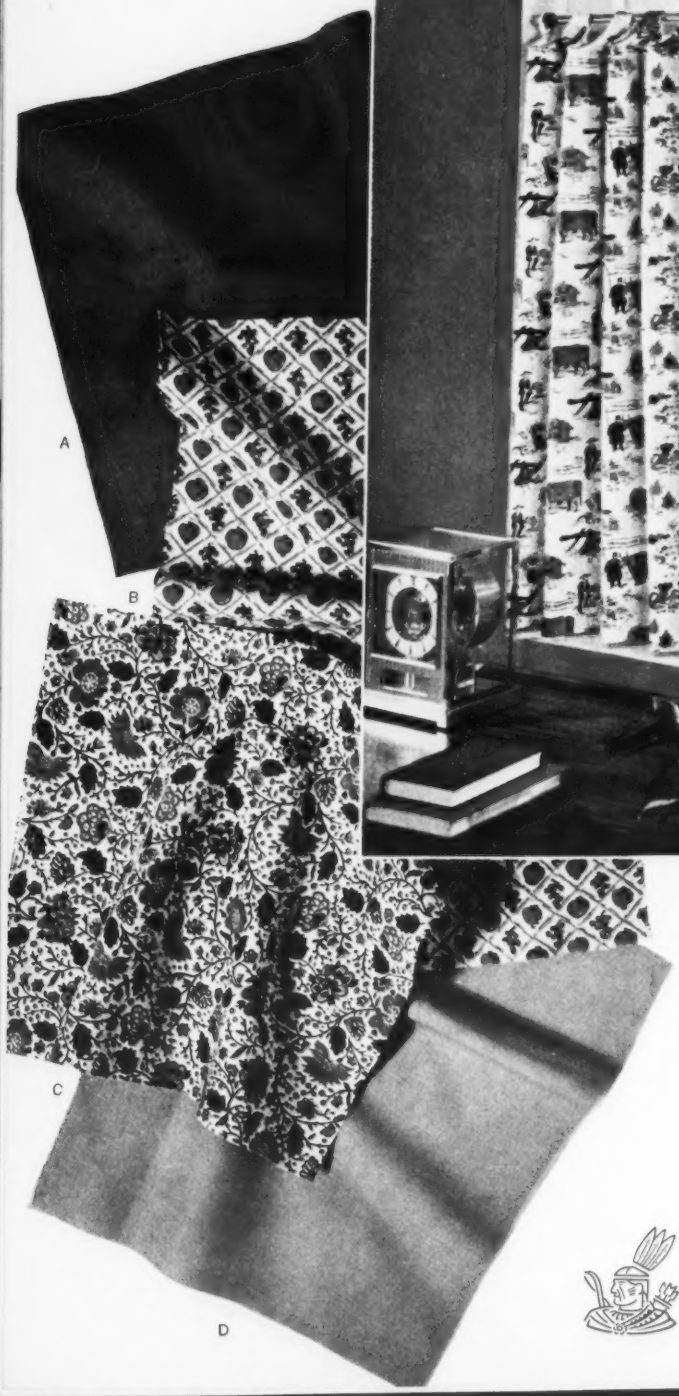

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